



# Voices.com Opens Doors to Podcasters and Promotes Podcasting

Voices.com, September 13, 2006

URL: <http://www.pr9.net/comp/internet/4434september.html>

*Voices.com, the voice marketplace, is inviting podcasters to sign-up to receive their own website and opportunities to promote their podcasting services.*

PR9.NET September 13, 2006 - Toronto, Canada – Podcasters have traditionally found homes in directories meant specifically to advertise their podcasts to gain more subscribers and a larger listening audience. A new opportunity for podcasters to market their content creation and technical production skills has just arrived in the form of an offer presented by Voices.com, a web service dedicated to giving everyone with a voice the ability to be found, listened to, and hired for podcasting and voice over work.

Podcasters can effortlessly create their own website, including information about their voice, the languages that they speak, specialty skills, podcasting and career experience, recording equipment, and much more. Podcasters are also able to include MP3 samples of their voice for prospective business partners to listen to online. Their website layout is similar to that of a resume, giving them a means to attract customers with both their words and their voices.

Podcasters who join at the Premium or Preferred membership levels are able to promote their services using three distinct marketing tools. Podcasters will be listed in the Voices.com voice talent search engine, showcased in the Featured Talent Categories, and can apply for voice over and podcasting jobs posted at Voices.com. While Premium and Preferred members of Voices.com enjoy the use of all three marketing tools, Guest members are limited to the being found in the search results.

Voices.com makes it easy for podcasters to be contacted by interested parties through the podcasters' Voices.com website. Podcasters can even accept payments directly on their Voices.com websites via PayPal. This feature helps clients to pay promptly and conveniently online using a trusted and familiar Internet payment gateway.

Voices.com CEO David Ciccarelli says, "The time for podcasters to start promoting their creative and technical services is now. There are many companies out there with a desire to start a corporate podcast but need help with the production and execution elements."

Podcasters have a unique service offering when it comes to producing, engineering and marketing podcasts. These services are greatly in demand, and talents who can successfully develop a podcast from start to completion now have a place where they can build up their web presence and find podcasting work to complement their current podcasting activities. All of this is achievable by partnering with Voices.com, the voice marketplace.

###

## About Voices.com

About Voices.com

Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

<b>Phone:</b>	519-488-5575
<b>FAX:</b>	519-858-5197
<b>Website:</b>	<a href="http://www.voices.com">http://www.voices.com</a>
<b>E-Mail:</b>	<a href="mailto:media@voices.com">media@voices.com</a>
<b>Address:</b>	Voices.com 130-100 Collip Circle London, ON N6G 4X8