



MCFIII Corporation offers revenue generating cost cutting tools to the Home improvement Industry.

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The MCFIII Co. today announced the introduction of DIY-Expertbots, an exciting feature-rich Artificial Intelligence software to the Home improvement Industry.

PR9.NET September 10, 2006 - Los Angeles California - The MCFIII Co. today announced the introduction of DIY-Expertbots, an exciting feature-rich Artificial Intelligence software to the Home improvement Industry.

MCFIII Co. has spent over eight years developing this cutting edge AI interactive technology. MCFIII has been using this underlying technology in other industries, with more than 100,000 users over the last two years.

Not many customers want just a bullet list, most want to talk to and ask a human questions. To the viewer, DIY-Expertbots look like a real human on standard web cams, helping and communicating with the customer. Combining our Artificial Intelligence technology with a video library of numerous shots of with a live model, DIY-Expertbots creates the realistic appearance of a live, real time interaction with a human expert on the other end.

DIY-Expertbots is a proven tool, with that "human touch," able to create the very realistic illusion that a client is actually interacting with a live do-it-yourself expert. MCFIII's technology is the next generation in the convergence of Internet and telephone customer interaction.

"Our program is very versatile. It can be used for assistance, FAQ, entertainment, or education", said Scott McTyre, president of MCFIII. "This technology allows answers to the customers questions and the ability to up-sell them on other products or service. Whether the DIY-Expertbot is a friendly cartoon, or has the trusted face of a corporate spokesperson, the focus is on making the customer as comfortable and at ease with the experience as possible. This interactive technology gives them the ability to get the interactive answers they are looking for with their computer or cell phones at a moments notice."

MCF III provides front-end solutions for companies who want "the personal touch" in responding to their customers' needs.

Further information, please see <http://diy.mcfiii.com>. Demo requests may be directed to Scott McTyre at: ScottMcTyre@MCFIII.com

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About MCFIII Co

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The MCFIII Co. provides leading edge A-I software to companies. Some industries we deal with are the 'Do It Yourself' Home improvement Industry, Language learning, Embedded toy/dolls, Medical, Hollywood films and many more.

MCFIII is the most powerful "Artificial Intelligence like" technology publicly available for any price. Our patent pending technology has over nine years of full time development. It is a proven technology that has been in real world use around the globe for one and half years. We have had over 100,000 users worldwide, they have helped us prove, polish and improve Chiron.

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