



eOneNet warns free Singapore Internet marketing seminars

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Beware of "free lunch" Internet marketing seminars which may cost unwitting participant an arm and a leg at the end of the day.

PR9.NET September 09, 2006 - Singapore -- The saying that "there is no free lunch" may not be true in Singapore. In the past few years, there are a whole bunch of free seminars being held in Singapore, Malaysia, Hong Kong, and other part of Asia.

Giving away freebies, including free seminars has long been a viable marketing tactic, namely, to entice prospects to use or test your products or services. However, some unwitting participants thinking that they could take advantage of getting free stuffs sometimes ended up paying an arm and a leg after attending the seminar.

In particular, a US company selling websites has been giving "free lunch" seminars in Singapore and other part of Asia, and have succeeded in enticing a few hundred people to attend each of its seminars. Thinking that they could get free lunch and a free seminar, some of them ended up paying for up to US\$10,000 for buying 6 websites, which they had to build by themselves. As most of these people are non-techie, they would have a hard time building even one website, not to mention six.

To check this out, just go to Google and search for "storeonline".

For those who like to attend free seminars, they will be disappointed to learn that eOneNet never gave free seminars. The reason why eOneNet could afford to charge a fee for their seminars (while others are giving free seminars) is because eOneNet is providing content-rich seminars, not just a preview of another expensive course. At the end of the seminar, most of the participants could expect to pick up some useful Internet marketing strategies and tips even though they did not sign up for anything.

For example, one participant, after attending the seminar, has improved the ranking of his website from page 5 to page 1 of Google.

For details of Singapore Internet marketing seminars, visit http://www.eonenet.com/internet_marketing_seminar_Singapore.htm

For Hong Kong Internet marketing seminars, visit http://www.eonenet.com/internet_marketing_hongkong.htm

For Malaysia Internet marketing seminars, visit http://www.eonenet.com/system_register.htm

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Phone: 852-63093618

Website: <http://www.eOneNet.com>