



MathAbacus.com Appoints Sole Distributor for USA and Canada

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Due to huge market demand from North America, MathAbacus.com has appointed Nurtureminds.com to be the sole distributor of the "Learning Mathematics with the Abacus" books for USA and Canada.

PR9.NET September 01, 2006 - Kuala Lumpur, Malaysia - MathAbacus.com, a leading content provider for abacus and mental arithmetic studies for kids aged 4 to 9 have officially announced on its website the appointment of NurtureMinds.com as its sole distributor of the popular 'Learning Mathematics with the Abacus' books as well as the 4-1 soroban (abacus) for USA and Canada.

"Many of our customers come from the US and Canada and we feel that it's time for us to service them better by appointing a distributor there for cheaper and faster delivery of our products," says Sheikh Faisal, author and MathAbacus.com founder.

'Learning Mathematics with the Abacus' is a set of books that guides kids as young as 4 or 5 year-olds, to acquire mathematical skills and concepts using the abacus and adopting the problem-solving approach towards mastering Mathematics. The integration of the abacus into the math curriculum is cleverly done that makes it a seamless math learning package. The step-by-step instructions are also easy to understand even for kids themselves.

An instructional designer himself, Faisal, as he addresses himself on the website says that it is important for parents to know what their children are learning so that they could provide the extra help. "When I wrote these books, I always have the kids and parents in mind. I worked with the best teachers, abacus experts, and curriculum developers in coming up with the best material to be used by the kids, and also good enough for parents to understand. Parents can easily teach the abacus to their kids themselves," he says.

"Millions of students around the world have started to turn to the abacus to enhance concentration, mental endurance and capacity, intuitive thinking and confidence in learning Mathematics. It's time for USA and Canada to take up the challenge!" says Faisal.

Currently MathAbacus.com is offering a special Independence Day discount package for customers in Asia and Europe in conjunction with the celebration of Malaysia's 49th year of independence on August 31, 2006. The offer is on for a limited time only. Nurtureminds.com is expected to offer similar discount campaign for USA and Canada soon.

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About MathAbacus.com

MathAbacus.com is a content provider for the abacus and mental arithmetic reference materials. Its books have been used by tens of thousands of students in Malaysia and many other countries and it has been regarded as the best abacus learning book for kids in the market. Owned by the author, Sheikh Faisal, Mathabacus.com is currently on an aggressive marketing campaign to promote its products for worldwide distribution.

Website: <http://www.mathabacus.com>

E-Mail: customerservice@mathabacus.com