



# Geocentric Productions Launches "Click To Talk"

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*Geo-Connect e-button added to real estate listing gives web site visitors the ability to click the Geo-Connect button and instantly talk to an agent.*

PR9.NET September 01, 2006 - Philadelphia, PA - Geocentric Productions, Inc. a leading producer of 360 degree virtual tours for real estate, has launched an innovative product called Geo-Connect. Powered by realPing LLC , Geo-Connect instantly connects home buyers or sellers with agents via telephone while the consumer is at the computer viewing a listing.

The National Association of Realtors reports that consumers will deal with the first real estate professional who responds to them when they have a question, so the Geo-Connect "Click to Talk" service gives Geocentric clients a significant competitive edge.

When a virtual tour is posted online, Geocentric adds a Geo-Connect button. The button can also be added to the agent's website or even email signature. The consumer clicks on the button, enters their phone number and is immediately connected to the agents office, cell or home phone using VoIP technology.

In addition to the instant connect feature, Geo-Connect offers the agent the options of choosing which hours the button will appear, which phone to ring and the ability to push web pages to the caller's computer. The agent's control panel also reveals detailed information on the call such as the caller's phone number and demographics.

Bill Breish, president of Geocentric Productions, says, " Our goal is to provide our real estate agents with the best and most up-to-date technology and services to help them with their marketing. In addition to sponsoring sales and marketing workshops, creating our own customizable viewer, we can now offer a tool that the savvy agent can use to grow her or his business in all market conditions."

Geocentric Productions, with headquarters in Lansdale, PA services clients throughout eastern PA, NJ and DE with full virtual tour and still photography and, with the introduction of their new self service slide show, now has a global internet presence. For additional information on Geo-Connect or any other Geocentric Productions service, call their office at 1-888-360-8881 or visit their website, [www.360by360.com](http://www.360by360.com).

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## About Geocentric Productions

Geocentric Productions is a 15 year old company providing virtual tour photography and hosting services to real estate agents and commercial websites throughout the country.

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