



# The Key Component to Floral Design and Arrangements

Jay B Stockman, February 29, 2006

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*Jay B. Stockman has announced the availability of a web site created to provide members of the public with the opportunity to discover the world of flowers in pictures, articles and online orders.*

PR9.NET February 29, 2006 - New York - While floral arrangements seem common today, it wasn't until the 1600's that arrangements of flowers became en vogue. Nosegays of the past are highly accented and arranged for both beauty, elegance and complimentary fragrances today. The fascination with flowers have captivated, and charmed people world wide. They represent a form of life that has endured evolution, and continues to flourish. According to Dr. Jay B. Stockman, "Throughout history flowers have been the perfect form of expression, when words were hard to find. The language of flowers is a language of love, endearment, and respect."

Stockman has pioneered a web site designed to provide a broad range of articles as well as ideas for individuals wishing to assist visitors with all aspects of floral arranging and creating custom bouquets.

The web site is located at <http://sendflowersite.com/>.

Visitors are encouraged to look through the photo gallery for ideas and visual tips on creating a unique bouquet. The photo gallery also allows you to provide feedback and may assist in discovering a popular bouquet design using one of the thousands of flowering plant alternatives.

"According to scientists, there are over 270,000 species of flowers that have been documented and are living in the twenty-first century. Scientists continue to marvel over the amazing diversity of species," according to Stockman.

Dr. Stockman, the founder of the website further states, "The alluring nature of flowers has made them subjects of folklore, and poetry. Their medicinal use has been embraced by the east for centuries. A flower's fragrance is its personality, a beautiful bouquet of scents that permeate even the worst form of pollution."

Stockman's website provides a useful discussion forum where visitors can interact with other floral enthusiasts. The site is also link saturated to allow for a comprehensive understanding of flowers, flower arranging and silk design alternatives.

"It is clear that flowers do have a very endearing language. A language that is universal, without borders. A language that contains no negativity, nor prejudice. An unconditional way of expressing a feeling so deep, that words could never convey the true meaning," concludes Stockman.

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## About Jay B Stockman

Dr. Jay B. Stockman earned a B.A. in chemistry from Boston University, and a Doctorate degree from the State University of New York. He maintains several health-related web sites to assist the public with important information for better health. He offers high blood pressure information at [www.HighBloodPressureWeb.com](http://www.HighBloodPressureWeb.com). Information on laser hair removal resources can be found at [www.TheLaser-Hair-Removal-New-York.com](http://www.TheLaser-Hair-Removal-New-York.com). He also offers helpful information about acne at [www.NewAcne-Control.com](http://www.NewAcne-Control.com). Dr. Stockman is an individual contributor to Google Health Co-op