



Refreshing the media world

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Leading search engine optimisation and digital marketing company Refreshed Media have joined the highly successful UK advertising and public relations company Aylesworth Fleming's media group.

PR9.NET August 20, 2006 - United Kingdom / Bournemouth based digital marketing company, Refreshed Media Limited has joined the successful advertising and public relations company Aylesworth Fleming's Group, with AFL's sister company Space and Time Media Limited acquiring 60% of the digital marketing agency this week.

Directors of Refreshed Media, Sarah Baker and Simon Melaniphy comment; "We are incredibly excited about becoming part of the Aylesworth Fleming Group. As like-minded companies, sharing the ethos of helping businesses grow through effective marketing, this move significantly strengthens all of our offerings. We can now deliver our clients the very best in online and offline marketing whilst integrating these services seamlessly. Sharing the same passion and vision in delivering high quality campaigns with a focus on customer service is what makes this new venture so inspiring."

Refreshed Media specialises in search engine optimisation (SEO) and Search Engine Marketing (SEM) but offers a full range of digital marketing services. The two principals, Sarah and Simon are moving into Aylesworth Fleming's Bournemouth office and the objective is to eventually have Refreshed Media representation around all the group offices in the UK; including Manchester, Reigate, Tunbridge Wells, London and now the new Edinburgh office, which opens in August.

AFL Chairman, Matt Fleming comments; "At Aylesworth Fleming we strive to move away from the norm for our clients, and always offer innovative strategies to set them apart from their competitors. Some of our clients will spend almost 50% of their budget on Search Engine Marketing this year. This inexorable trend, which gathers pace with every single meeting, is a key driver behind our acquisition of Refreshed."

The group is fast becoming one of the most successful outside the capital, with a turnover last year in excess of £40m. Its head office is on Poole Hill in Bournemouth. Contact Aylesworth Fleming on 01202 295723 or visit www.thead.biz. Contact Refreshed Media on 0845 733 7374 or visit www.refreshedmedia.com.

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