



Dates Announced for Last Extreme Marketing Makeover Program of 2006

10stepmarketing, August 12, 2006

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10stepmarketing has announced the last Extreme Marketing Makeover Program of 2006 will begin on September 27, 2006. An early-bird discount of \$50 is being offered on registrations received by August 20, 2006. Registration is now open at <http://www.ExtremeMarketingMakeover.com>

PR9.NET August 12, 2006 - San Diego, Calif -- Debbie LaChusa, the founder and president of 10stepmarketing, has announced the last Extreme Marketing Makeover Program of 2006 will begin on September 27, 2006. An early-bird discount of \$50 is being offered on registrations received by August 20, 2006. Registration is now open at <http://www.ExtremeMarketingMakeover.com>

The six-week Extreme Marketing Makeover Program is held three times per year, in the fall, winter and spring. The program allows small business owners and solo-professionals to get expert advice and assistance to improve their entire marketing program for what they might spend on just a logo or a few hours of consulting, according to LaChusa.

The makeover program includes six, 90-minute group tele-coaching calls, including recordings of all calls; access to "Makeover Central," a private member web page; a printed copy of The 10stepmarketing System Step-by-Step Guidebook; the 12-CD 10stepmarketing Audio Training Program; and Lifetime Membership to The 10stepmarketing Small Business Marketing Resource Center where participants can access over 100 links to small business marketing services.

"My clients come out of this program with a thorough understanding of what goes into a successful small business marketing program, the knowledge, skills and tools to create their own marketing program and materials, and a complete 12-month marketing plan" said LaChusa.

Extreme Marketing Makeover participant, Dr. Debbie Thompson, a chiropractor from Washington State had this to say about the program, "Taking your Extreme Marketing Makeover just a few months ago opened me up to do things I never thought about before. My colleagues have commented about how much more confident I am with my business and they look at me as this marketing guru."

The registration fee for the six-week program is \$499 for singles, or \$599 for the "bring a friend" package. An early bird discount of \$50 is being offered on all registrations received by August 20, 2006. The program is limited to 15 participants.

The Extreme Marketing Makeover Program was introduced in August 2005 and has been featured in Entrepreneur Magazine. For more information visit, <http://www.ExtremeMarketingMakeover.com>

10stepmarketing was founded in 2004 by marketing veteran and entrepreneur Debbie LaChusa. LaChusa has spent the past 21 years working in advertising and marketing communications agencies and running her own marketing consulting firm, DLC Marketing, Inc. 10stepmarketing's flagship product, "How to Successfully Market Your Business in 10 Simple Steps" is a step-by-step guidebook written to help small business owners and independent professionals create and implement their own marketing plan. The guidebook was recently awarded the 2006 APEX Award of Excellence for How-To Writing. 10stepmarketing also offers small business marketing instructional CDs, teleclasses and coaching. For more information visit <http://www.10stepmarketing.com>

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About 10stepmarketing

Twin Connections is a website that celebrates the mysterious bond between twins by providing a place for twins to share and read twin stories and photos, learn interesting twin facts and news and become part of an online twin community.

Twin Connections was created by fraternal twin, Debbie LaChusa. Debbie has published a book of over 100 amazing twin stories collected from twins around the world. To learn more, visit <http://www.twinconnections.com>

Debbie invites you to submit your twin story and twin photos to be featured on the Twin Connections website. You may submit your story at <http://www.twinconnections.com/submitstory.htm>

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