



Mobile Marketing Trailer Available for Sale or Lease

The Hayes Group, August 04, 2006

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Having recently completed its only mobile marketing tour, EventPro is now offering a deluxe double-expandable semi-trailer at a huge discount. Designed for easy customization, this trailer is available immediately for any mobile training or marketing tour.

PR9.NET August 04, 2006 - Indianapolis - Companies considering any type of mobile marketing or training campaigns will be interested in learning more about EventPro's newly-available double-expandable trailer. Previously customized for a twelve-month mobile marketing tour, this trailer has been fitted with all the top-scale features. Ready for use 'as-is', or with fast, personalized modifications, this trailer can be on the road serving any mobile training or marketing purpose in no time at all.

"What makes this trailer so desirable," states EventPro's Jim Lloyd, "is the fact that it's nearly new, with very low mileage and very little wear. Normally, trailers of this quality sell new for between \$450k to \$500k. Because it has been used, we are able to offer it for about half the cost of a new trailer."

According to Mr. Lloyd, "EventPro's flexibility in offering consignment trailers set us apart from other mobile marketing companies because we can customize and lease them for a fraction of the usual costs that relate to mobile marketing tours." He adds that, "Our leasing options often include the trailer customization, logistics and management services right in the contract. This obviously adds great value for our clients, who would otherwise find it necessary to arrange and pay for such expenses to one or more other outside contractors in a mobile marketing tour." Mr. Lloyd states further than, "EventPro has a high client retention rate because the leasing options on our trailers makes them affordable, especially considering that we are able to spare them the many logistic and management headaches involved in arranging mobile training or marketing tours."

The newly available double-expandable mobile marketing trailer has already been stripped of the prior tours' corporate logos and displays, however, all re-usable fixtures remain. Some of the mobile marketing features of this trailer include:

- 1,000 square feet of inside space,
- three sets of stainless steel entrance stairs,
- handicapped access door with lift,
- expandable pods with see-through Lexan sides,
- interior cabinetry

For more information about this trailer or other mobile training or marketing units, visit EventPro's website (www.eventpro.com).

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About EventPro, Inc.

A leader in the mobile marketing and event management industry for over a decade, EventPro's name has become synonymous with mobile marketing tours, customized-trailer construction and leasing plans.

CONTACT

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About The Hayes Group

Internet Marketing and Search Engine Optimization - consulting and services for companies throughout North America.

Marketing Strategies and website design expertise which includes:

- Internet Market/Situation Analysis
- Branding/Corporate ID Development Efforts
- Database Development, Maintenance and Usage
- Integration of Traditional Sales Strategies
- Lead Generation and Management
- Communications/Execution (Traditional and Non-Traditional Advertising)
- Response Mechanisms

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