



Start Planning Elementary School Fund Raiser Now

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Now is the perfect time to begin organizing an elementary school Fund raiser. Rather than competing with other schools in the community, it pays to start early planning for elementary school fund raising before everyone else's fall event.

PR9.NET August 03, 2006 - USA/Indianapolis; Waiting until the money is needed is not the way to maximize profits for an elementary school fund raiser. Unfortunately, this is often the case, and it usually means the elementary school group comes up short in earnings because the fund raising event was rushed or poorly organized. Year after year, ESC Promotions has been helping elementary schools across the nation gear up for their annual fund raiser during the end of the summer season.

Because their existing customers are assured that ESC is already familiar with their needs, elementary schools know they can expect a painless launch on their next fund raiser. By the time the fall term starts, the administrative staff and PTO/PTAs of elementary schools know that ESC has already done most of the work to prepare for their fund raising efforts. "This is why our customers come back to us each year," states Chad Wolfe of ESC Promotions. "Elementary schools know that our fund raising experts have taken the time to get to know them, and understand their needs and limitations. In these cases, our experts also know how to time the programs because we're usually already working with all the other groups at that institution or in the community."

The timing of an elementary school is important because potential earnings can be impacted when other groups in the same community are competing with one another. According to Mr. Wolfe, "ESC has made it a point to provide more than just products, but also service and advice to our customers. This personalized approach is why we're so successful with elementary school fund raising ... they're glad we keep track of the factors impacting their program's performance. This is especially true when considering the high turn-over rate with elementary school fund raising volunteers."

Elementary schools new to ESC will find that what sets them apart is their staff of experienced fund raising experts. This staff is already geared up and ready to begin their busiest season. "We're standing by, waiting for the rush for fund raisers that usually comes after the start of the elementary school calendar. When groups contact us now, before the rush, they can be sure to avoid a considerable amount of competition in their community," states Wolfe. "By letting us get elementary schools prepared now, and by letting our fund raising specialists get to know them, we'll be able to make things even easier at the beginning of the 2007-08 school year."

"Check out the various fund raising options we have for elementary schools on our website (<http://www.escpromotions.com/go/fundraising-programs/elementary-school-fundraising>) to see the different choices," adds Wolfe. "It would be a shame to miss such an easy opportunity."

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About ESC Promotions

ESC Promotions provides lucrative and easy fund raising programs to elementary schools across the US which are tailored to each one's needs. By providing free advice from their fund raising experts, ESC enables organizations can get the help they need in finding the right program.

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About The Hayes Group

Internet Marketing and Search Engine Optimization - consulting and services for companies throughout North America.

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- Branding/Corporate ID Development Efforts
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