



# Business Process Management (BPM) Software Exceeds Expectations

The Hayes Group, August 03, 2006

URL: <http://www.pr9.net/comp/linux/4223august.html>

*Response from users of updated business process management software rates it an overwhelming success. Having improved the overall performance of existing business process management systems, customers report higher productivity than before.*

PR9.NET August 03, 2006 - USA/Indianapolis; This spring, Cornerstone released the latest version of its business process management (BPM) software, Unifier v. 6.73. Since that time, customer satisfaction surveys have returned positive remarks from clients of all types. Designed for any scale of business process management (BPM) application, the Unifier software has been installed in companies ranging in size from ten or less users to corporations spanning the globe. Because it has the versatility and features for all aspects of business process management, users can utilize any or all of them to suit their needs. Especially for small companies anticipating future growth, "The full capabilities of Unifier are available for usage whenever the user desires," states Mr. Kevin Calhoun, president of Cornerstone Communications. "We believe that this is one of the primary reasons our business process management software has been so successful in the small business market."

Large institutions, government agencies and multi-national corporations have long relied on Unifier because it addresses the entire range of issues in business process management (BPM) for them. According to Mr. Calhoun, "Our larger clients feel this new version of Unifier has been the relief they were looking for, as it incorporates new programming to accommodate the latest ancillary technologies being instituted in their marketplaces."

Based on the earliest principles of enterprise content management software prescribed by the Association for Information and Image Management (AIIM), Unifier was designed so that it would continually evolve in concert with AIIM's standardization efforts for the needs of business process management (BPM) in industry and commerce.

Executives are fully aware that hardware and software solutions for business process management (BPM) ebb and flow with the tide of technology. Achieving adequately unified hardware, communications and document systems has been an ever-present challenge for most companies seeking to implement efficient business processes. The recent release of Unifier version 6.73 is the result of this quest on the part of industry's leaders to eliminate any disparities within their systems. For instance, this business process management software from Cornerstone Communications now has the capability of working with any ERP/Line of Business software in multiple environments (Windows, Linux, Unix, etc.). In addition, all Unifier applications are now supported in Terminal Services and Citrix environments. A new Windows-based definition tool simplifies the document creation process to a level that new employees will feel immediately competent and highly productive.

###

## About Cornerstone Communications

Specializing in business process management (BPM) software and systems and cost reduction strategies, Cornerstone Communications helps clients reduce the costs of creating, distributing, and storing business documents. They can typically reduce document related costs 60% to 96%, making our clients more profitable and more efficient. They have helped over 800 companies including Goodyear, Mattel, Fleetwood Folding Trailers, and MGM.

CONTACT  
Cornerstone Communications  
One College Park  
8910 Purdue Road, Suite 750  
Indianapolis, Indiana 46268  
888-427-5663  
[www.cstoneindy.com](http://www.cstoneindy.com)

## About The Hayes Group

Internet Marketing and Search Engine Optimization - consulting and services for companies throughout North America.

Marketing Strategies and website design expertise which includes:

- Internet Market/Situation Analysis
- Branding/Corporate ID Development Efforts
- Database Development, Maintenance and Usage
- Integration of Traditional Sales Strategies
- Lead Generation and Management
- Communications/Execution (Traditional and Non-Traditional Advertising)
- Response Mechanisms

Phone:

317-713-6819

**Website:** <http://www.thehayesgroup.net>  
**E-Mail:** [distributions@thehayesgroup.net](mailto:distributions@thehayesgroup.net)  
**Address:** 8470 Allison Pointe Blvd., Suite 100  
Indianapolis, Indiana 46240

---

[PR9.NET - Your Free Press Release Service](#)