



"Vampire Love," A New Halloween Single, This Way Comes

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Eartastic Records recording artist Kenny Love releases a new single

("Vampire Love") in the veins of "Monster Mash" and "Thriller"

PR9.NET August 02, 2006 - HOUSTON, Texas - "Vampire Love" (Eartastic Records) is a new multi-genre Halloween single by Eartastic Records recording artist Kenny Love that will be released this Halloween season. The single, which is in the veins of the long popular "Monster Mash" and "Thriller" singles, fits the radio formats of Gothic, Rap, Dance and Hip Hop. Executed in a combination of interplaying rap and vocals, "Vampire Love" tells the story of a guy who is both hopelessly and helplessly in love with a vampire while revealing elements of her nightly excursions.

Earlier this year, the single was released in a preliminary test phase to select radio personnel, garnering positive reviews which can be viewed on CD Baby.com at <http://www.cdbaby.com/cd/kennylove>.

The single is now being prepped for nightclub deejays worldwide in response to a number of deejay clubs in the New York, Los Angeles, Chicago and other U. S. metro areas that have already placed advance orders for the single.

Kenny Love, who also owns MuBiz.com, a radio promotion and media publicity firm for musicians, film producers and authors, began his music career as a musician and recording artist, releasing his first singles ("All Of My Love" and "Just Want To Dance With You") in 1990.

"I enjoy the business of the Music industry, but it feels really great to step into my proverbial artistic shoes once again and have a release that is already attractive to radio," Love says. "And, I am hoping this tongue-in-cheek novelty single enjoys a fraction of the success that 'Monster Mash' and 'Thriller' have enjoyed through the years during this particular season."

"Vampire Love" is officially scheduled for release in October. However, listeners can get advance copies of the single on compact disc from the CD Baby site (<http://www.cdbaby.com/kennylove>), as well as download its digital version at <http://www.MuBiz.com/VampLove.html>.

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About Eartastic Records

Eartastic Records is a new Houston, Texas-based venture. It promotes a number of music genres.

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