



Voices.com Opens up Private Beta to Podcasters and Bloggers

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Voices.com is reaching out to influential bloggers and podcasters within the online community, offering a first-glance at the web service.

PR9.NET August 03, 2006 - Toronto, Canada – Voices.com, a profitable web 2.0 company, is the industry and technology leader in the broadcast industry. Voices.com offers an online marketplace where bloggers and podcasters can easily search for and hire professional voice talents for their audio productions.

The company has established proof of concept, a common metric among investors and venture capitalists, and plans to continue organic growth over the next 3 years with the goal of reaching 1,000,000 registered users within 36 months.

In creating Voices.com, the development focused on six key areas that are hallmarks of next-generation web services. These characteristics are comprised of usefulness, usability, social aspects, interface design, content quality and value delivered.

Voices.com CEO David Ciccarelli says, "When you launch a new generation of a web service, 100 minds are better than 1. By giving the reigns over to others to test the website, we'll be able to release a dynamite web service for our customers."

Voices.com will be opening up their beta testing to professionals from the online community, including bloggers and podcasters. To qualify for as a beta tester, interested parties are asked to apply online at Voices.com to fill out a brief application. Those selected to participate will receive an invitation via email. The official launch of Voices.com is slated for September 1st, 2006.

Visit Voices.com: <http://www.voices.com/>

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About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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