



Mexico Now Ranks Seventh in International Tourist Arrivals

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With 21.9 million visitors in 2005, the country moves up a notch in World Tourism Organization figures

PR9.NET July 25, 2006 - Chicago, IL - Mexico's ranking among the world's countries in international tourism arrivals increased from eight to seven last month according to World Tourism Organization figures, Tourism Secretary Rodolfo Elizondo recently announced. Approximately 21.9 million international guests arrived to Mexico in 2005.

Tourism providers are rushing to meet the increasing demand for service. For example, there are currently 23 new flights to Mexico from the United States, and Canadians can count on an additional three flights to Mexico.

"More and more leisure and business travelers are discovering the many benefits of a Mexican vacation. Our country not only offers visitors beautiful beaches, an almost endless array of cultural destinations and many exciting adventure tourism options, but Mexico does it all while providing tourists with great value and gracious service," said Elizondo.

Secur reports that Mexico's tourism industry was responsible for generating 1.9 million direct jobs in 2005, up 3 percent over 2004 numbers. With the tourism sector so favorably impacting the country and its people, Mexico invests considerable time and effort in developing it.

The Mexican government has a comprehensive, long-term tourism plan in place to guide its efforts through 2025. The plan's goal is to consistently increase both the number of international visitors and the amount of tourism revenue.

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About Mexico Tourism Board

About the Mexico Tourism Board

The Mexico Tourism Board (MTB) brings together the resources of federal and state governments, municipalities and private companies to promote Mexico's tourism attractions and destinations internationally. Created in 1999, the MTB is Mexico's tourism promotion agency, and its participants include members of both the private and public sectors. The MTB has offices throughout North America, Europe, Asia and Latin America.

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Phone: 312-228-0517
FAX: 312-228-0515
Website: <http://www.bm.com>
E-Mail: erick.laseca@bm.com
Address: 225 N Michigan Ave
Suite 1850
Chicago, IL 60601