



AirG Powers v.lounge Mobile Community for Virgin Mobile

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Virgin Mobile South Africa Licenses Wireless Social Networking Software from AirG

PR9.NET July 18, 2006 - VANCOUVER, British Columbia – AirG, the global leader in powering mobile communities and wireless social networking, announced today the launch of the v.lounge social networking community on Virgin Mobile South Africa. Under this new licensing agreement with Virgin Mobile South Africa, AirG will provide the development, deployment and operation of the v.lounge. v.lounge is the first wireless social networking product available on the Virgin Mobile network that allows Virgin Mobile customers to chat, flirt, instant message, share photos, blog, make new friends and manage their busy social lives – all on their mobile phone.

"AirG is pleased to be working with Virgin Mobile to offer Virgin's customers the most innovative value added services and mobile entertainment products in the market," said Frederick Ghahramani, director, AirG. "By powering the v.lounge mobile community we're delighted to show the market how AirG's social networking products help new MVNOs like Virgin acquire new customers and differentiate their service offering."

"Virgin Mobile South Africa is excited to bring mobile social networking to our customers with the v.lounge mobile community," said Sajeed Sacranie, CEO of Virgin Mobile South Africa. "AirG is a proven leader in powering mobile community products that generate recurring revenues by enabling mobile users to interact in new and innovative ways."

v.lounge has a fully customized look and feel, end-user experience and user-interface in the globally recognized Virgin brand that has been designed and developed by AirG, and by interconnecting with AirG's existing community of more than ten million users, Virgin Mobile customers will be able to instantly communicate with fascinating people from around the world. v.lounge can be accessed by going to the V.Spot portal and selecting v.lounge on any Virgin handset.

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About AirG

AirG powers mobile communities and wireless social networking. The company's products and services have a proven track record of increasing customer affinity for leading mobile operators and media companies globally including Sprint Nextel, Cingular, Bell Canada, Virgin Mobile, Orange and MTV Asia. AirG's mobile community has more than ten million unique users worldwide and is available on more than 85 mobile operators. Based in Vancouver, Canada, the company also has offices in the UK, Australia, France, Germany, the Philippines and India. www.airg.com

Website: <http://www.airg.com>

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