



Internet service provider config.com establishes The Internet Barter Exchange

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Internet service provider config.com establishes The Internet Barter Exchange to provide free optional membership to its web hosting clients as an added value E-commerce marketing tool.

PR9.NET July 01, 2006 - RAVENNA, Ohio - Internet service provider config.com establishes The Internet Barter Exchange to provide free optional membership to its hosting clients as an added value E-commerce marketing tool.

Through a partnership with The World Trade Banc, config.com hosting clients may market their goods and services to over 500 barter exchanges representing over 70,000 other merchants World-wide and also purchase from an inventory of over \$100,000,000.

The barter option for web site hosting packages was conceived by Joe Rinehart, President of config.com, Inc. upon successfully selling hundreds of website hosting services using barter toward the goal of achieving National advertising media for his small rural Internet service provider (ISP) company. As our success in barter began to grow Joe wondered "What if, we shared our success using barter with our clients to help them grow their businesses?" and set out to research the possibilities. It was then discovered that while a few web hosting companies offered Search Engine Optimization (SEO) none could be found that offered organized barter exchange membership as a vehicle for marketing on-line.

The Internet Barter Exchange was developed after a year of research and development. A partnership with The World Trade Banc will offer up to \$1,000 credit line for new members of the Internet Barter Exchange joining through config.com's all-inclusive website builder packages.

Internet barter exchange membership through config.com's web site builder package is optional with no setup fees or monthly fees. A 5% fee will occur on any buy or sell exchange transaction.

For additional information on this creative new web hosting service visit <http://www.config.com> or <http://theinternetbarterexchange.com>

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About config.com Internet services

config.com has hosted web sites since Jan 1994 and is headquartered in Northeast Ohio. config.com uses a portion of its revenues from profit clients to subsidize substantial discounts or grants for non-profit web sites.

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