



Voices.com Announces New Casting Voices Weblog for Businesses

Voices.com, June 26, 2006

URL: <http://www.pr9.net/comp/multimedia/4014june.html>

Casting Voices, a new weblog by Voices.com, is the perfect online magazine for those who need voices recorded to complete their projects.

PR9.NET June 26, 2006 - Toronto, Canada – Finally something has filled the void for global voice recruiting! This new resource comes in the form of Casting Voices, an intelligent wellspring of ideas for hiring freelance voice actors and voice talent. Readers are provided with innovative and cost-effective ideas on how to use voices, search for voices, audition talent, and hire voice actors for their multimedia and commercial projects.

Rising from the ashes of the former InteractiveVoices client blog, Casting Voices is a recruiters dream, compete with several tools to help them find articles that are of personal interest, build community by conversing with other organizations, the ability to refer a friend to Casting Voices, and also the convenience of subscribing to the Casting Voices blog by RSS feed or by email.

Readers can search for posts by topic or keyword to find exactly what they are looking for. Articles range from the use of voice-overs for Real Estate to getting the best voice for the best price. Topics on the Casting Voices blog include Articles, Business, Education, Film, Games, Music, Podcasting, Radio, Technology, and Television.

Casting Voices editor, David Ciccarelli says, "Communication is the single most important tool for any business. The new Casting Voices blog gives business a means to find a voice to spread their message and superior marketing ideas that cannot be found anywhere else."

As part of the voice marketplace Voices.com, Casting Voices is pivotal to the success and prosperity of the voice industry, communicating invaluable strategies, one reader at a time.

To learn more, visit the website: <http://blogs.voices.com/castingvoices/>

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About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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