



Wholesale Made Simple For Suppliers and Retailers

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Traditionally, smaller retailers looking to source products have often met with difficulty due to their need for smaller volumes of stock. With the recent popularity boom of Internet-based online retailing, more and more people are opening up shop with their own websites or virtual stalls on auction websites such as eBay. This traditional wholesaling model is on the brink of being revolutionised with a new concept in stock sourcing.

PR9.NET February 23, 2006 - West Sussex, UK - Traditionally, smaller retailers looking to source products have often met with difficulty due to their need for smaller volumes of stock. With the recent popularity boom of Internet-based online retailing, more and more people are opening up shop with their own websites or virtual stalls on auction websites such as eBay. This traditional wholesaling model is on the brink of being revolutionised with a new concept in stock sourcing.

Often running on limited budgets and limited room for stock holding, these smallest of retailers can sometimes face less than a warm welcome when they approach wholesalers who are unwilling to deal with smaller quantities. Many of the traditional wholesalers have also demonstrated a dislike for dealing with Internet-based businesses.

Since 2001, Richard Grady has been offering products and services aimed at helping smaller businesses become successful online. One such example is his best-selling wholesale directory eBook, the UK-Trader's UK Wholesale Guide, which was first published in 2001 and continues to be a popular choice for both online and offline sellers

Richard Grady and his team have recently launched a brand new website aimed at businesses offering and seeking wholesale products. Simply Wholesale aims to make the process of trading wholesale easier and more affordable for wholesalers and retailers of all sizes.

A dedicated product sourcing team ensures a constant flow of new offers as they seek out wholesale stock from around the UK. The team also try to seek out stock for any products listed in the wanted section of Simply Wholesale.

The user-friendly website features hundreds of different product lines ranging from mobile phone accessories to World Cup memorabilia, children's toys to fashion clothing.

Unlike traditional wholesaling where the transaction flow is fixed with goods in one direction and payment in the other, Simply Wholesale offers buyers the opportunity to advertise their wanted goods for suppliers to fulfil.

In order to make full use of the website, users are first required to subscribe as buyers or suppliers for a fee that's affordable for even the most casual of traders. Discounts are currently being offered for annual subscriptions.

In addition to having full access, members are also offered a welcome pack of information products that can help a business to succeed online.

Visit the Simply Wholesale website for more information about current offers, wanted stock and membership pricing at <http://www.simplywholesaler.co.uk>.

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Candid information and reviews of Internet marketing products and services.