



Hollander Consultants Takes on New Marketing and Sales Director

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Matthew Bratschi Promoted from Public Affairs at Hollander Consultants

PR9.NET June 18, 2006 - PORTLAND, OR: Hollander Consultants promoted Matthew Bratschi to Director of Marketing and Inside Sales from Director of Public Affairs.

According to Fred King, Chief Executive Officer of Hollander Consultants, "Matthew Bratschi has proven to be a valuable asset to Hollander Consultants. We were interested in causing our upcoming marketing programs to be designed by someone who understands what our product is. We expected that individual to also know how our inside sales will be very dependent upon how our product is viewed by our target publics. Bratschi should be very adept at making the transition from public affairs to marketing."

Mr. Bratschi will continue to be involved in many aspects of the public relations area of the company and will continue to hold the position of managing editor for Hollander Consultants' online magazine, Solutions.

"Hollander Consultants' marketing and inside sales division is one of the very exciting divisions to work for in the company. It is quite a responsibility to be offered this position. I appreciate being given the opportunity to help expand Hollander Consultants to a new level," said Mr. Bratschi.

Hollander Consultants was named in 2005 as one of the top 50 companies to work for in Oregon by Oregon Business magazine, the leading publication for Oregon businesses.

Hollander Consultants is one of the leading national consulting firms in the United States and Canada for the combined dentistry, optometry and veterinary professions. Hollander Consultants uses the administrative systems developed by business management pioneer, L. Ron Hubbard.

Hollander Consultants can be found on the World Wide Web at:

<http://www.hollanderconsultants.com>, <http://www.solutionsmags.com>, <http://www.hollanderpressroom.com>, <http://www.practicemanagementblog.com>, <http://www.askhollander.com>, <http://www.gettingnewpatients.com> and <http://www.hollander-consultants-success.com>.

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About Hollander Consultants

Hollander Consultants is in the business of bringing the level of a doctor's management skills up to the level of his or her technical skills. By doing so, we've helped thousands create practices that are viable, stable, efficient, organized, stress-free and enjoyable. Hollander Consultants has made it possible for them to fulfill the purposes they had for practicing in the first place, and we can do the same for you.

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