



# Emirates Computers achieves Cisco Gold Partner Certification

Oak Company, June 18, 2006

URL: <http://www.pr9.net/comp/development/3977june.html>

*The technology integrator was awarded Gold status for the Gulf Region and Saudi Arabia after an in-depth evaluation of its technical expertise, services and support.*

PR9.NET June 18, 2006 - Abu Dhabi, United Arab Emirates: Emirates Computers announced that it has achieved the prestigious Cisco Gold Partner Certification for the Gulf Region and Saudi Arabia. Emirates Computers has been recognized for its technical expertise in planning, implementing and supporting Cisco network solutions; and its ability to continuously deliver a high level of excellence in customer satisfaction.

The Cisco Gold certified partner certification offers the highest level of credibility in the marketplace. In fact, many governments and large corporations require Cisco Gold certification as part of their requests for proposal. To be certified as a Cisco Gold Partner, Emirates Computers had to specialize in four specific Cisco networking technologies: Routing and Switching, VPN Security, Wireless LAN and IP Communications. Emirates Computers has a number Cisco Certified Internetwork Experts, who have achieved the highest level of professional certification from Cisco in the areas of Voice, Routing & Switching, Service and Security and IP telephony which was also a pre-requisite to becoming a gold level partner.

"The Gold Partner Certification is a mark of excellence and recognition of the highest levels of service and support that Emirates Computers offers its customers. The Gold Certification also positions us as one of Cisco's preferred partners in the region. Earning Cisco Gold status is a testimonial of our commitment to offer the best-of-breed solutions to our customers in the Gulf region," said Dani Diab, Vice President and General Manager of Emirates Computers, Abu Dhabi.

"Our customers can be rest assured that Emirates Computers will continue to deliver industry-leading support and maintain the stringent Cisco standards for network expertise and support capabilities," Diab added.

Cisco Gold Partner status is attributed only to those companies that have successfully met with the rigorous Cisco testing and evaluation criteria which includes substantial investment in equipment and training, multiple Cisco technology specializations and high levels of customer service and satisfaction. Gold Partner Certification ensures that Emirates Computers replicates the Cisco model in supporting the customer as closely as possible.

"The purpose of our Certification Program is to build channel partner expertise. Gold Certification status provides strong recognition of Emirates Computers commitment to providing the highest level of network knowledge and customer satisfaction," said Tarek Ghoul, Regional Channel Manager, Cisco Systems Gulf and Pakistan. "The Cisco Partner Certification Program offers world-class technical and sales training. The program also ensures the consistent delivery of industry-leading support by maintaining rigorous standards for network expertise and support capabilities."

The Cisco Gold Partner certification is another major achievement for Emirates Computers and provides Emirates Computers with the resources required to develop an expertise in selling, implementing and supporting Cisco network solutions.

###

## About Emirates Computers

Emirates Computers (EC) is a leading technology company based in the United Arab Emirates. Since its inception in 1978, EC has been helping customers benefit from technology by providing cost-effective quality solutions and professional services that match the highest international standards. These services range from mobile communication devices to advanced supercomputers, from small LANs to integrated multimedia WANs, and from internally developed bilingual applications to enterprise-wide management and decision support systems. For further information on Emirates Computers, please visit <http://www.emiratescomputers.ae>

## About Oak Company

Oak Consulting is a UAE Based Public Relations company specialising in IT and Business PR

**Phone:** +00971507343840  
**Website:** <http://www.oakconsulting.biz>  
**E-Mail:** [nimi@oakconsulting.biz](mailto:nimi@oakconsulting.biz)  
**Address:** P.O.Box 39261, Dubai, UAE