



# Enterprise 21 Offers Advanced Functionality for Lowry Computer Products

TR Cutler, Inc., June 13, 2006

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## *Advanced Functionality for Lowry Computer Products with Enterprise 21*

PR9.NET June 13, 2006 - Toledo, OH - Back in the early 1990's, Lowry Computer Products was a growing company, competing in the fast paced data collection industry. The company was on an aggressive expansion plan, which did not allow for operational inefficiencies. In an attempt to manage its rapid growth, Lowry turned to Enterprise 21 to help streamline operations and to assist its staff in keeping up with the vastly changing world of the bar code and data collection industry. That was over ten years ago. Since then Lowry has acquired four companies and has become a leader in not just bar coding equipment and supplies, but a leader in RFID technology as well. These days, Lowry serves as both a premier data collection and RFID provider to such vertical markets as retail, government, automotive, and consumer packaged goods.

Today Lowry continues to use Enterprise 21 to manage its distribution activities throughout North America. Their products and services include complex RF installations, stock barcode label and ribbons orders, and providing service support for a wide range of data collection equipment. They have quickly grown into a nationally recognized system integrator that provides complete solutions for wireless, RFID-EPC, bar code and data collection.

Lowry Computer Products is a privately held company that provides automatic identification and data capture (AIDC) solutions to supply chain markets. Lowry offers a complete line of scanners, printers and wireless networking products, labels, ribbons and toner, and installation and maintenance services throughout the United States. Lowry Computer Products is headquartered in Brighton, Michigan. Its production facility is in White Bear Lake, Minnesota. Sales and Service offices are strategically located throughout the United States.

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## **About TR Cutler, Inc.**

Professional Marketing Firm reaching the Manufacturing Community Worldwide

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