



# Kanoo wins Sheikh Khalifa Excellence Awards

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*Kanoo Travel wins the prestigious award under the Tourism category for the second time and The Kanoo Group (Oil & Gas division) wins the Quality Appreciation certificate under the Trade category.*

PR9.NET June 10, 2006 - Dubai, United Arab Emirates: The Kanoo Group, the leading diversified business conglomerate, won the coveted Sheikh Khalifa Excellence Award (SKEA) and the Quality certificate under two categories – Tourism and Trade for the assessment year 2005/2006. His Highness, General Sheikh Mohammad Bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the Armed Forces, presented the SKEA awards to Mohamed Kanoo and Tim Casey of The Kanoo Group in a glittering awards ceremony held at the Emirates Palace Hotel in Abu Dhabi.

The Sheikh Khalifa Excellence Award is based upon the International Business Excellence model and covers nearly all aspects of business management. Applicants to the Sheikh Khalifa Excellence Award could come from all sectors of the economy. Kanoo Travel, which was the first travel company to win the SKEA Appreciation, won the coveted award this year under the Tourism category. The Kanoo Group (Oil & Gas division) won the Sheikh Khalifa Excellence Award - Quality Appreciation certificate under the Trade category. Kanoo Travel and The Kanoo Group (Oil & Gas division) were measured by their management practices and ability to achieve and sustain outstanding results for all their stakeholders, such as customers, employees, shareholders and the community.

"We are delighted to receive such a prestigious award," said Mr. Mohamed Kanoo of The Kanoo Group after the awards ceremony. "The Kanoo Group's business principles are rooted in quality and this award is a reflection of our staff's dedication and commitment towards maintaining high standards of business excellence, outstanding performance and best practices in every aspect of our business."

"This award is also testimony that our team has worked very hard to excel in quality across all our business processes. Winning the SKEA award has motivated our team even further to strive to achieve the highest possible standards of quality, performance and business excellence," Mohamed Kanoo added.

The corporate conviction of The Kanoo Group is rooted in quality and all of its major businesses are certified to ISO 9001:2000. Several divisions of The Kanoo Group such as Kanoo Travel, Kanoo Machinery and Kanoo Shipping have been recipients of the Dubai Quality Awards/Appreciation in the past few years. Apart from winning the Dubai Quality Awards, The Kanoo Group (Machinery Division) also won the coveted Sheikh Khalifa Excellence Award in 2003 and Dubai Human Development Award in 2002. Kanoo Travel was the first and only Travel Management Company to win the Prestigious Dubai Quality Award in 2001 and the Sheikh Khalifa Excellence Appreciation Award for 2004/2005. Winning this year's Sheikh Khalifa Excellence Award and Quality Appreciation Certificate is yet another example of The Kanoo Group's commitment towards Quality and Business Excellence.

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## About The Kanoo Group

The Kanoo Group is a diversified business conglomerate in the United Arab Emirates with business activities across the world's most dynamic industries from Shipping, Travel, Holidays, Machinery, Oil & Gas, Power & Industrial Projects to Exhibition services, Courier Services, Logistics, Specialty Chemicals and Business Centers. In addition, The Kanoo Group has a remarkable history in forming joint ventures with world-class companies serving the service and industrial sectors such as AXA Insurance (Gulf), Maersk, BASF, Johnson Arabia, Freightworks and others. For further information on The Kanoo Group, please visit [www.kanoo.com](http://www.kanoo.com)

## About Oak Company

Oak Consulting is a UAE Based Public Relations company specialising in IT and Business PR

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