



# Comfort Found With Ad Budgets Expanding Into The Great Unknown...Online Video Spending

Vivaldi Business Solutions, June 07, 2006

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*Inventory management firm Vivaldi Business Solutions has announced \$1 Internet Television and Radio spots and no minimums on leading online entertainment network.*

PR9.NET June 07, 2006 - BOULDER, CO- Arizona based inventory management firm, Vivaldi Business Solutions, announced Tuesday that they will be offering \$1 Internet Television and Radio spots to all new advertisers on The Evolving Artist Media Network, a global leader in online entertainment. VBS, a company specializing in media sales and inventory management, has made the network a hot-spot for online advertisers hoping to tap into the young and plugged-in demographic of online entertainment seekers.

VBS will offer the 30-second dollar spots on a variety of different platforms, including the networks' ENGAGE Internet Radio and eaTV – Internet Television. Both broadcast LIVE 24/7 to an audience around the globe.

"Our goal with the \$1 Television and Radio spots is to give traditional advertisers comfort and peace of mind as they increase their attention and budgets onto the online and video mediums," said Greg Coopman, Senior Development Manager for VBS. "Evolving Artist Media is a global leader in online broadcasting, and has been for nearly 4 years now. With the networks' consistent audience growth of 20 percent or more each month, advertisers can maintain their confidence while testing the new boundaries of online advertising with the networks' large and global audience."

In order to receive the \$1 Internet Television and Radio spots, which is over 95% off standard rate card prices; insertion orders must be finalized and placed by Friday June 30th. In addition to the unheard of dollar video and audio spots, VBS will continue to offer a variety of custom advertising choices on the network to potential sponsors, such as product placement opportunities, content sponsorship and click through opportunities for the networks' comprehensive online media guide.

For advertising and sales inquiries, please email Vivaldi Business Solutions at [info@vbsworldwide.com](mailto:info@vbsworldwide.com)

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## **About Vivaldi Business Solutions**

Vivaldi Business Solutions is an Arizona based inventory management firm specializing in new media sales and exclusive online property management.