



Enterprise 21 Provides Better Profits

TR Cutler, Inc., June 08, 2006

URL: <http://www.pr9.net/comp/software/3910june.html>

Through Superior Manufacturing and Distribution Functionality for Chemical Products Enterprise 21 Provides Better Profits

PR9.NET June 08, 2006 - Toledo, OH - Canberra Corporation manufactures and distributes a complete line of highly progressive commercial, industrial, and retail cleaning and personal care products. Since its inception, Canberra has grown rapidly and has continued to introduce highly innovative products to the marketplace. Canberra has focused on providing products, with high quality appearance and performance, to its regional based private label customers.

After implementing Enterprise 21, Canberra experienced significant benefits which included:

- ♦ Paperwork reductions and improved information access for management
- ♦ Improved product formulation control
- ♦ Streamlined manufacturing process execution
- ♦ Decreased production lead times
- ♦ Vendor performance monitoring
- ♦ Significant improvement in customer relationship management and overall satisfaction
- ♦ Increased user satisfaction via reductions in turnaround times for system requests

In addition to its advanced product line, Canberra prides itself on offering highly innovative marketing tools, exciting educational programs, professional demonstration cases, informative videos, and upscale private branded literature to assist their customers in growing their private label chemical programs.

Enterprise 21 supplies the foundation of this excellence in manufacturing, distribution, and extended customer support.

Canberra Corporation, a manufacturer of highly progressive commercial, institutional, and industrial cleaning and personal care products was incorporated in 1965. Canberra presently occupies over 240,000 sq. ft. of manufacturing and office space, with warehousing operations in Jacksonville, FL and Los Angeles, CA.

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About TR Cutler, Inc.

Professional Marketing Firm reaching the Manufacturing Community Worldwide

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