



Hair Direct to Provide Free, Online Educational Tutorials

Hair Direct, Inc., June 05, 2006

URL: <http://www.pr9.net/health/healthedu/3898june.html>

Free, informative online tutorials on hair replacement systems will be available to the public soon.

PR9.NET June 05, 2006 - Bainbridge, PA – Men and women hair wearers who are looking for informative tutorials about hair replacement systems will soon have a new online resource, free of charge. Hair Direct, a custom mail order hair replacement company, will begin launching mini instructional videos in the "Learn" area of their website, www.hairdirect.com, focused on educating individuals who wear hair replacement systems.

The videos will run approximately 1-3 minutes in length and will complement the extensive educational content already available on the Hair Direct website. Over time, a collection of tutorials on a variety of hair replacement topics will be available online.

To produce these online video tutorials, the company has hired Brandon O'Neill as a full-time Marketing Developer. O'Neill, who graduated summa cum laude from Thompson Institute, has experience working with a variety of video projects including music videos, documentaries and infomercials. In addition to his video production responsibilities, O'Neill will also handle website development and design for new products and content, website maintenance, updates and testing and print design and illustration.

The company expects the educational videos to be available on www.hairdirect.com by mid-summer.

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About Hair Direct, Inc.

Hair Direct provides affordable, mail order hair replacement systems to men and women worldwide. The company is headquartered in Bainbridge, Pennsylvania and operates a manufacturing facility in China. Hair Direct stands by every new custom hair system with a 30-day, unconditional money-back guarantee. For more information about Hair Direct or to request an interview with Hair Direct management, contact Brandon Andrews at (717) 426-4333 ext. 209 or via email brandon@hairdirect.com. Visit the company's website at www.hairdirect.com.

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