



# WellAware Error-Free Light Guided Manual Pipetting System is now application based

BioTX Automation, Inc., May 24, 2006

URL: <http://www.pr9.net/science/biology/3862may.html>

*BioTX has finished the development of an application based, light guided manual pipetting system called WellAware which is ideal for forensic, paternity, life science, pharmaceutical, preclinical and chemistry labs. WellAware provides lab managers with an inexpensive alternative or supplement to full automation. WellAware is configured right out of the box for PCR, DNA sequencing, genotyping, microplate transpositions, dilutions, normalizations, microplate reformatting and cherry-picking.*

PR9.NET May 24, 2006 - Conroe, Texas USA — BioTX Automation, Inc. is introducing a new application based, light guided manual pipetting system called WellAware. This system is ideal for forensic, paternity, life science, pharmaceutical, preclinical and chemistry labs. WellAware is a software-based system which uses voice, light, time and text cues to guide the operator through every step of a laboratory pipetting protocol thus eliminating errors, speeding up productivity, and reducing stress. WellAware works with single and multi-channel pipettors and barcoded and non-barcoded microplates, micro-tubes, and liquid reservoirs. WellAware's interactive, graphic interface allows easy protocol setup for techniques such as PCR, DNA sequencing, genotyping, microplate transpositions, dilutions, normalizations, microplate reformatting, cherry-picking and more. WellAware easily integrates with any Laboratory Information Management System (LIMS) and saves time in protocol preparation, training and during the actual pipetting process. See how this system works via our interactive web video and download our free 30 day trial demo software now at [www.biotx.net](http://www.biotx.net). BioTX has a system for every budget, prices range from under \$2.5K to \$9K. BioTX is so sure WellAware will significantly reduce protocol setup and pipetting time while also eliminating well to well pipetting errors we offer a 30-day risk-free money back guarantee.

What our customers are saying about WellAware

"Our lab has been using the Tablet PC version of WellAware since September of 2005 to reduce pipetting errors and to speed our pipetting. The new software we received in April is much easier to use and has reduced our PCR setup and pipetting time in half." said Dr. O'Neill, Director of Special Projects at MIT's Broad Institute.

"We purchased two of BioTX's WellAware units to simplify and improve a highly repetitive and labor intensive cherry-picking process in our lab. With its LIMS data importer, barcode scanning and voice feedback, what once took two people two hours now takes one person about twenty minutes." Said Dr. David Buck, Senior Vice President Operations for Cogenics™, a Division of Clinical Data®

###

## About BioTX Automation, Inc.

Founded in 2003, BioTX Automation, Inc. provides custom engineering and software solutions for laboratories within the life science, biopharmaceutical and industrial markets. BioTX is located near The Research Forest biotechnology area in The Woodlands, Texas, and has several patents pending for life sciences tools. BioTX is privately held, and its management has extensive experience working in and managing life sciences companies.

**Phone:** 936-273-2633  
**FAX:** 936-273-0551  
**Website:** <http://www.biotx.net>  
**E-Mail:** [info@biotx.net](mailto:info@biotx.net)  
**Address:** 16753 Donwick Dr  
Suite A6  
Conroe, TX 77385