



Hyperion to kick off Business Performance Management road show

Oak Company, May 17, 2006

URL: <http://www.pr9.net/comp/development/3830may.html>

The worldwide BPM leader to educate customers and channel partners on the features and benefits of Hyperion System 9 and at the multi-city road show

PR9.NET May 17, 2006 - Dubai, United Arab Emirates - Hyperion, the market leader in Business Performance Management, today announced that they are embarking on a multi-city Performance Management road show to be held in Dubai, Kuwait and Bahrain in May 2006. Hyperion will introduce Hyperion System 9 to customers and channel partners and also address the growing need of Business Performance Management (BPM) and Business Intelligence (BI) solutions for enterprises and vertical sectors.

Speaking on the regional road show, Alistair Menzies Anderson, Regional Director - Middle East & Levant, Hyperion Solutions said, "A growing number of organizations have recognized that reports generated with business intelligence tools must be tightly coupled with their strategic and operational planning processes for complete end-to-end performance visibility. The road show will target senior IT, Finance and Business decision-makers from enterprises. It will highlight the importance of business intelligence and business performance management in the success of organizations."

During the road show, Hyperion executives, customers and partners will educate IT, finance and business decision makers across the globe about Hyperion System 9, the first Business Performance Management system to integrate financial management applications with a business intelligence engine into a modular system that will adapt to business needs, thereby creating performance visibility.

"Ivo Bauermann, Hyperion's Director, Product Marketing EMEA, will give an overview of how Business Performance Management gives business intelligence a purpose. He will put the challenge to the audience with the 'BUSINESS PERFORMANCE MANAGEMENT Revolution', which encourages organizations to strategically think about Business Performance Management order to sustain growth," Mr. Anderson added.

The road show will be held on 21st May in Dubai, on 22nd May in Bahrain and on 23rd May in Kuwait.

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About Oak Company

Oak Consulting is a UAE Based Public Relations company specialising in IT and Business PR

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