



# Voice-overs Blog at InteractiveVoices Entertains, Inspires, and Educates

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*The InteractiveVoices Blog has been live now for 4 months and its daily posts geared toward voice actors and talents are as riveting as they are relevant.*

PR9.NET April 20, 2006 - Toronto, Canada - One of the fastest growing and most competitive careers in the world is voice-over and voice acting, professionals who are paid to record voice-overs for commercials, movies, video games and more. These professionals belong to InteractiveVoices, the #1 voiceover marketplace, a web service that provides voice actors with promotional tools and job opportunities, and most recently, a daily blog (journal) chock full of information to help them succeed and gain exclusive insight from the market leader, InteractiveVoices.

Talent who are just getting started can learn about the industry quickly and easily. The InteractiveVoices blog is bold, trusted, and unparalleled in its offerings and content, commenting on various facets of the industry and hitting on hot trends that voice-over talents can incorporate into their marketing strategies and everyday work activities.

Voice actors, voice-over coaches, and talent scouts have commented on the blog, showing their appreciation to the team at InteractiveVoices, sharing their insight, experiences, and ideas about the industry and the direction where the voice-over marketplace is moving.

The blog focuses on all areas of the voice-over marketplace including helpful auditioning tips, how to write a proposal for a voice-over job, ideas about quoting, niche markets within voice-over, celebrity voice talent, developing talent, how to find a coach, and career guidance. The content varies in each post, yet the overall theme remains consistent: this blog is for voice actors and for those who perform voice-overs as career professionals, and each post is treated as such.

Company Vice President of Marketing and blog contributor, Stephanie Ciccarelli says, "It is important for me to write articles that are helpful, thought-provoking, and inspiring. The voice-over marketplace is one of the most competitive fields in the world, and also one of the most underrated and unappreciated. This blog is meant to be just as much of a career resource as a personal refuge for voice talent, voice actors, and their families."

Those interested in learning more about the voice-over industry or seasoned professionals looking to enhance their careers are invited to be readers of the InteractiveVoices blog, their ear to the voice-over ground and launching pad for success.

Visit the website: <http://www.interactivevoices.com/blog/>

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## About Voices.com

About Voices.com

Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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