



Innovative Free Financial Advice Service Launches at MechanicsofMoney.com

Mechanics of Money, April 18, 2006

URL: <http://www.pr9.net/business/financial/3728april.html>

Financial consumers can get free financial advice from participating advisors and participating advisors have an opportunity to display their expertise

PR9.NET April 18, 2006 - BOULDER, CO – Using MechanicsofMoney.com, with only a few clicks of the mouse, users can ask their financial questions and have answers from multiple financial advisors delivered directly to the user's email account. Mechanics of Money's unique forum is totally free – both for financial consumers and financial advisors – and users can remain totally anonymous.

Studies show that most Americans are financially illiterate and that Americans fail to take advantage of basic financial planning concepts. The number one reason why most Americans do not take advantage of financial planning is that most financial consumers do not know where to go to get basic financial advice or where to find a financial advisor or how to judge the quality and ethics of a particular advisor. Yet the financial laws, markets, and products are more complicated today than ever.

Mechanics of Money solves these problems by providing a means for financial consumers to interact with and judge the quality of financial advisors by comparing the financial advisor's responses. Mechanics of Money helps users cut through all of the financial noise and get direct answers to their financial questions. Users can opt to follow up or not follow up with any financial advisor who responds.

Financial advisors of all sorts, from investment gurus to morticians, are encouraged to participate in Mechanics of Money because the forum provides the advisors with a means to interact with potential clients – clients who are in need of financial services.

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About Mechanics of Money

MechanicsofMoney.com was created by a small group of financial advisors who wanted a cost-free and effective means for distributing financial advice to the general public. Our goal is to have our financial advisors answer as many financial questions as possible. For more information, please visit us online at www.MechanicsofMoney.com.

Phone: 3035210053
Website: <http://www.MechanicofMoney.com>
E-Mail: contact@mechanicofmoney.com

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