



LawRex.com Launches Innovative Lawyer-to-Lawyer Referral Service

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LawRex.com is a new and innovative online lawyer-to-lawyer referral network that helps attorneys quickly build their client base by leveraging connections to other attorneys. The LawRex network is more efficient, effective and economical than the traditional online lawyer referral and listing services. Interested lawyers can visit www.LawRex.com to register for a free, no obligation, one-month trial membership.

PR9.NET February 18, 2006 - Boulder, CO — LawRex.com, an innovative online lawyer-to-lawyer referral network, helps attorneys quickly build their client base by leveraging connections to other attorneys with a simple click of the mouse.

"LawRex.com's approach is unique, since referrals originate from, and are pre-screened by, other lawyers, not the potential clients themselves," explained Kreig Mitchell, LawRex's creator and CEO. "The LawRex network is based on a point system, in which lawyers submit referrals and receive points from other lawyers for their referrals," Mitchell continued. "Participating lawyers can then use their points to bid on other referrals. This results in lawyers receiving only referrals they are interested in and able to handle."

The LawRex system also cuts down the time lawyers spend sifting through cases that are outside their practice areas, or that they cannot handle for other reasons. For example, a lawyer may be unable to take a case because it is outside the lawyer's jurisdiction or does not fit in the lawyer's schedule, or due to a conflict of interest. With LawRex, participating lawyers can refer these cases to other network members instead of simply declining them.

LawRex.com is designed to foster the exchange of high-quality referrals. Participating members can comment on the quality of the referrals they have received from other LawRex members.

"I created LawRex to provide lawyers with a referral tool that is more efficient, effective and economical than the traditional online lawyer referral and listing services," says Mitchell. Traditional online lawyer referral and listing services are expensive for participating lawyers: in many cases, these websites charge more than \$300 per month, with some websites charging more than \$1,000 per month. Ultimately, lawyers absorb these costs or they pass them on to their clients. LawRex.com provides a much more reasonably-priced option, with membership plans starting at \$31.99 per month.

The LawRex network is open to all lawyers who are licensed and in good standing in one or more jurisdictions. Interested lawyers can visit www.LawRex.com to register for a free, no obligation, one-month trial.

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About LawRex.com

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