



# Car Insurance Blog Reports Unethical Agent Behavior

#1 Car Insurance, April 08, 2006

URL: <http://www.pr9.net/home/consumerinfo/3695april.html>

*The scandalous practice of "steering" commissions.*

PR9.NET April 08, 2006 - USA/Provo, Utah--The auto insurance blog at #1 Car Insurance.com has disclosed an important caution for their readers this week. Insurance agencies are engaging in an incentive program called "steering" commissions. The practice encourages the agent to push the consumer towards the insurance policy that will cost them the most money rather than helping them find the type of policy that best meets their needs and budget.

A growing trend of unethical salesmanship is resulting from the move. A source known as J. says, "Most insurance agents are honest, but if the compensation system provides an incentive for bad behavior, it is likely to occur." True, says one market observer, "we have agents getting awards and bonuses for misleading consumers, it's ridiculous."

The car insurance site, <http://www.1carinsurance.org>, regularly posts important information to warn its readers of untrustworthy insurance providers at the same time as providing them leads for those that cater to the needs of the client. The programmer that runs the site searches the internet for information that car insurance buyers need to know before they buy a policy. He then posts these findings on the site's blog.

The blog portion of the site is designed to keep the consumer informed. It connects them to the sites with a track record of making the process of buying insurance easier for the consumer, while telling them how to avoid being used by the unscrupulous agents.

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## About #1 Car Insurance

This site was launched about 2 months ago and has already helped thousands of consumers to find the insurance policy that is right for them. It is the quickest and most convenient way for a car insurance buyer to access the information required to make the important decision of which company to get into business with.

**Website:** <http://www.1carinsurance.org>

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