



# ObjectPlanet announces the launch of Opinio Hosting - the Enterprise Online Survey Application

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*Ever Wonder What Your Customers Are Thinking? Ask them with Opinio Hosting. ObjectPlanet AS (www.objectplanet.com) a leading provider of innovate, easy to use Online Survey Software, has announced the launch of Opinio Hosting- The Corporate & Enterprise Survey Software*

PR9.NET March 29, 2006 - OSLO, NORWAY-- ObjectPlanet AS (www.objectplanet.com) a leading provider of innovative Online Survey Software announces the launch of Opinio Hosting- The Corporate & Enterprise Survey Software Solution.

Ever wonder what your customers are thinking? Ask them with Opinio Hosting, the survey tool that opens dialogue with your customers giving companies the power to listen to what the customer is saying. Opinio Hosting is the enterprise-class hosted option from ObjectPlanet, our complete flagship survey solution. Opinio Hosting offers a highly customizable and flexible survey solution option to meet the ever-changing needs of your business.

Opinio™ Hosting is the Enterprise solution with no client installations. With Opinio Hosting you have the power of a survey & data collection solution with the benefits and ease of on-demand / host your own software. Opinio Hosting puts you in control of the survey tool just like the conventional on-premise implementation.

The Opinio Hosting real-time implementation solution allows you to deploy and retain control of customer dialogue, giving you the flexibility to manage campaign timeframes without the need of IT resources. Opinio Hosting is suitable for large, mission-critical implementations through ease of use survey development. This option is extremely cost-effective because we remove the need for expensive IT resources. Opinio Hosting has unparalleled reliability and convenience in a secure environment.

"Opinio Hosting uses a web interface which means multiple users can access Opinio Hosting from remote locations providing a truly global and user friendly enterprise survey software solution" – says Evan J.A. Ellingsen, International Sales Manager of ObjectPlanet. "The savings in IT costs alone make Opinio™ Hosting the ideal survey software application for companies and institutions of all sizes then add "ease of use" and a enterprise level reporting and Opinio™ Hosting stands virtually alone in this market" – followed Ellingsen.

ObjectPlanet is the only on demand Survey solution software vendor currently providing customers with such a complete and flexible enterprise-class hosting architecture. ObjectPlanet welcomes those interested to take a test drive of our Opinio™ Survey Software Application by visiting <http://www.objectplanet.com/opinio/hosting.html>

Opinio™ Hosting is quite possibly the best investment in data compilation you will ever make. For more information please contact [sales@objectplanet.com](mailto:sales@objectplanet.com)

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## About Object Planet

ObjectPlanet is the creator of a diverse portfolio of Award Winning, easy to use and cost effective software solutions that enable our customers to exceed their goals.

Located in Oslo, Norway, ObjectPlanet currently serves over 2,500 customers, located in 85 countries around the world. We count many of the largest Software Vendors, Corporate Software Development and IT organizations among our customers, many of whom are the acknowledged leaders in their industries.

Founded in 1998, ObjectPlanet is an acclaimed provider of innovative and powerful software solutions. We believe it is because of our commitment to exceeding customer needs - current and future - that have led our consistently strong growth and profitability. Our January 2005 Customer Survey demonstrates that we've earned respect of our customers and that we're poised for even greater acceptance as we go forward:

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