



# Pricing Of All-New 2007 Toyota Camry Announced

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*Bob Howard Toyota, the largest Toyota dealer in Oklahoma City, OK, announces Toyota's pricing of the all-new 2007 Toyota Camry. For information on new and pre-owned Toyota models, contact Bob Howard Toyota at 405-936-8666.*

PR9.NET March 22, 2006 - Oklahoma City, OK: Bob Howard Toyota, the largest Toyota dealer in Oklahoma City, OK, announces Toyota's pricing of the all-new 2007 Toyota Camry.

Toyota Motor Sales (TMS), U.S.A., Inc., has announced manufacturer's suggested retail prices (MSRP) for the all-new 2007 Camry sedan. The Toyota Camry, the best-selling car in America four years running and for eight of the past nine years, is completely redesigned for 2007. The world-class sedan redefines global standards for comfort, performance and design.

"With the new 2007 Camry, Toyota once again raises the bar for the family sedan," said Don Esmond, TMS senior vice president, automotive operations. "For more than two decades Camry has earned a reputation as the gold standard for value and this new Camry continues that tradition."

The all-new Camry is powered by an upgraded 2.4-liter four-cylinder engine equipped with Variable Valve Timing with intelligence (VVT-i), which features reduced noise and vibration levels and produces 158 horsepower at 6,000 RPM, an increase of four horsepower, and 161 lbs-ft. of torque at 4,000 RPM. Fuel economy is also improved with EPA estimated mpg ratings of 24 city/34 highway on models equipped with a five-speed manual transmission and 24 city/33 highway when equipped with a five-speed automatic.

Camry will be available in five grades equipped with a comprehensive list of features to enhance comfort, convenience and overall value. All this standard equipment adds up to excellent value with a base MSRP of \$18,270, a decrease of \$175 or 0.9 percent, for four-cylinder manual models, while the four-cylinder automatic models will carry an MSRP of \$19,320, an increase of \$45 or 0.2 percent. The Camry LE adds to this package a long list of additional features, including a remote keyless entry, eight-way-adjustable power driver's seat, and for V6 models dual exhaust with chrome tips. Four-cylinder models will carry a base MSRP of \$19,450, a decrease of \$95 or 0.5 percent, for models with manual transmission. Models with automatic transmissions will be positioned at \$20,500, or an increase of \$125 or 0.6 percent. LE V6 models will have a base MSRP of \$23,040, or an increase of \$260 or 1.1 percent. SE four-cylinder models with a manual transmission will have an MSRP of \$20,790, an increase of \$415 or 2.0 percent. The MSRP for automatic transmission models will be \$21,790, an increase of \$585 or 2.8 percent. SE models with a V6 will start at \$24,315, an increase of \$290 or 1.2 percent. The XLE will start at \$24,425 for four-cylinder models, an increase of \$1,630 or 7.2 percent. The MSRP for V6 models will be \$27,520, an increase of \$1,715 or 6.6 percent.

The new Camry will be available at the Toyota dealers in early March. Call for a free test-drive.

For further details contact your favorite Toyota dealer in Oklahoma City, OK.

At Bob Howard Toyota, Oklahoma City, OK, a convenient Internet Buying Process with easy, anytime access to the entire Toyota Line-up is available. Buyers can log on to [www.bobhowardtoyota.com](http://www.bobhowardtoyota.com) and research Toyota Vehicles, access virtual test-drives and request an instant Internet quote or free test-drives. An online vehicle appraisal process is available for those who plan to trade in their existing vehicle.

Bob Howard Toyota can be contacted at 405-936-8666.

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