



Build Search Engine Friendly Online Stores in Minutes

Smartzville, USA, February 21, 2006

URL: <http://www.pr9.net/business/assoc/3625february.html>

New script allows start-up entrepreneurs with minimal web mastery skills to build search engine friendly sites, loaded with products, in less than half an hour.

PR9.NET February 21, 2006 - Boulter, Ontario, Frequent media reports of average people running a successful online business has many convinced that there's gold in their internet connections. Innovative tools help make that dream a reality. One such tool, a small but powerful script, is creating quite a stir since its release this month.

The media and public deserve to be informed of the opportunity this script presents.

Background of Online Income Streams

In the last year the term 'blog' has been bandied about in just about every media venue. The term is used to describe a website that is run and managed using weblog software. Initially these blog driven sites were being created by people who wanted a website, but didn't have the design or software skills, nor the money to contract a skilled webmaster.

As these easy-to-manage sites started showing up in the top search engine results, online entrepreneurs took notice. Why? Money is made online as a direct result of visitor traffic. Free visitor traffic, from high search engine positions, increases sales while reducing costs.

Blogging Becomes A 'Revenue Venue'

This month a new script was quietly released that works in tandem with powerful blog software, and online merchant datafeeds. Datafeeds are simply an electronic list of products that include links to images, descriptions, retail prices and other relevant information.

This new script turns that datafeed into an online store, packed with products for sale, for just about any market.

Many extra features built into the programming makes each seller's store unique and even more search engine friendly than a standard website.

The best feature however, is the speed at which an online store can be built.

In less than one hour a new site can be open for business. The process is completed in 3 steps - install blog software on a website, edit a merchant datafeed, and run the script.

And because the entire store is built upon a blogging platform, the end result is a search engine friendly website that is neatly categorized including a built in search function.

Watch A Video - Create A Store

A few videos, presented by online marketer Laura Childs, are available free of charge showcasing the power, ease and speed of the script, at <http://www.smartzville.com/datafeeds>

Those videos are creating their own stir (current viewing 2,300+) as people watch, leave comments, and head off to open their own online stores - simply and affordably.

"Laura, thank you for such a simple step-by-step action plan...."

Dawn

"I'm a little awestruck...saving hundreds of hours of work each month just in page design and code and uploading photos and coding the links alone..."

Dave Black

The media is invited to call with questions, gain more information, or visit the videos and resource pages directly at <http://www.smartzville.com/datafeeds>

Contact Laura Childs for further insights into this topic.

Direct line: 613-332-5766

Other helpful information regarding this report can be found at: <http://www.smartzville.com/marketing-help/?p=136>

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About Smartzville, USA

Smarzville provides free and paid online courses, shares promotion techniques, and offers news and reviews on a wide variety of internet marketing resources.

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