



Promo4hits.com Launches Online Advertising with Advertorials

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Using an old idea with a simple twist, Promo4hits.com launches its own version of online advertorial advertising opportunity for web site owners.

PR9.NET March 13, 2006 - Kuala Lumpur, Malaysia -- While the reality of pixel advertising slowly starts to sink in among online advertisers, another form of online web site promotion is taking shape. Promo4hits.com is offering an alternative to advertisers who are searching for other ways to market their web sites.

"Think advertorials!" says Shake, the founder of Promo4hits.com. Since its launch less than two weeks ago, Shake has managed to boost Promo4hits.com's Alexa ranking up to 209,324 in just six days and improved to 192,288 four days later with his own online marketing expertise.

"Advertorials provide an opportunity for advertisers to express themselves with more words and images to promote their products and services. It's nothing new. Just an old simple idea with a twist," says Shake.

At Promo4hits.com (<http://www.promo4hits.com>), advertisers are allowed to post a 200-300 word advertorial to promote their products and services. They are also allowed to include a maximum of 2 static or animated images of their products or company logo. Besides advertorials, there are also other advertising options available for web site owners with different needs.

Realizing that newly-launched web sites are difficult to gain recognition and trust, Promo4hits.com launches its worldwide campaign targeted to web site owners to list their web sites for free in 15 different directories. "Free links are always good. They help web site owners boost up their search engine rankings, not to mention additional traffic from Promo4hits.com's visitors at no cost."

"Eventually people will be posting their advertorials when they start seeing lots of web sites listed in our directories. On the other hand, I see this as an opportunity for advertisers to make their \$10 worth every single cent by posting an advertorial now when no other advertisers are doing it. They can take advantage of having much more exposure since only the 5 latest advertorials are posted on the home page at any time," he says.

With various advertising options available together with a well thought-out promotional plan, Promo4hits.com truly benefits online advertisers around the world in promoting their products and services.

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About Promo4hits.com

Promo4hits.com was founded by Shake Faisal, a Chemical Engineering graduate from Washington University in St Louis, USA who is now living in Kuala Lumpur, Malaysia. Promo4hits.com's launching success is reflected by his vast experience in web advertising and promotion having managed a few online businesses for the past few years.

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