



ConductSearch.com: Sponsoring New York City's Search Engine Strategies 2006 Conference & Expo

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URL: <http://www.pr9.net/business/marketing/3529february.html>

ConductSearch.com, a leading player in search syndication proudly sponsors the prestigious SES in New York. The gathering will be an excellent venue for ConductSearch.com to display its groundbreaking new technology.

PR9.NET February 27, 2006 - New York, NY - The search industry drools for proprietary technology like the world's first real-time, self-updating fraud protection system offered by ConductSearch.com. The biggest names in the field will be gathering at the ConductSearch.com sponsored Search Engine Strategies Conference on Monday, February 27th. It will be held at the New York Hilton and runs until Thursday, March 2nd.

This Conference, a high profile gathering of the search engine marketing and optimization players, will be a chance for search engines to acquaint themselves with ConductSearch.com's enormous query base, which generates nearly 20 million searches daily. This volume is stratified through innovative methodology to produce an enriched user stream for search engines to utilize.

Superior technology and a seasoned team of search marketing experts make the Norwalk, CT-based ConductSearch.com a leader in search marketing. Their extensive network offers considerable search syndication possibilities for search engines, as well.

ConductSearch.com offers web publishers a wide variety of trustworthy search feeds from brand name search engines. The additional content source comes without cost to the publisher and in a manageable format.

This is a critical time for search engines, as it's widely anticipated to see somewhere around a 26% growth for search advertising growth by year end 2006. That's an additional \$1.4 billion more dollars spent in the red hot search advertising business on top of last year's \$5.7 billion. This growth has search engines scrambling for that edge which ConductSearch.com provides.

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About ConductSearch.com

ConductSearch was founded to provide small-to-medium sized publishers with a better platform to monetize their website traffic. Our platform combines proprietary advanced filtering technology with strategic relationships with search engine affiliates to offer higher web search revenue.

ConductSearch is a technology driven company that understands the needs of the niche publisher and has designed this program to allow clients to generate higher per click revenue from their search traffic.

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