



Rola Trac Scores Hands Down At Six Nations In Lansdowne Road

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A unique product called Rola Trac proved a big winner for ground protection at the start of the Six Nations match in Lansdowne Road recently.

PR9.NET February 02, 2006 - Every year thousands of rugby fans discount trivialities such as work, wives and finances to follow, by any means fair or foul, their heroes all over Europe.

And while Liam Allen of Rola Trac temporary and event flooring - <http://www.rola-trac.ie> - is no exception, his visit to Lansdowne Road to see Ireland win in the kick-off to the Six Nations campaign last Saturday, was more work than play.

While the fans cheered on the home side, Liam and his skilled installation crew were there to make sure that the grounds behind the east stand in the marquee village of Lansdowne Road were protected from damage by the large footfall in the hospitality area.

Rola-Trac's unique floor products have been recognised as the worlds leading solution to temporary event access and ground protection.

"Event management companies must ensure that high volumes of guests can move safely and cleanly in the knowledge that the venue will be protected and with Rola-Trac temporary flooring products guests are guaranteed a safe, clean and comfortable experience", says Liam.

Rola-Trac Marquee flooring is increasingly proving an ideal solution for small and large events. Providing a solid base and a clean area for guests. Its unique design allows the infiltration of air and light through its pores, thus preventing any potential grass damage while at the same time protecting the ground.

Moreover, its anti-slippery properties guarantee total safety for any type of crowd. It has successfully been used on previous occasions in Lansdowne and also with great acclaim for the Special Olympics in Croke Park.

Eamonn Ryan of MCD, production manager for the Special Olympics commenting on that event said: "Rola-Trac was really, really good - we took it up immediately after the games that night and the pitch was perfect for the next day. I was expecting some yellowing of the grass but there was absolutely no imprint or damage whatsoever."

With the demand for ever larger events, sports venues are increasingly used for their size and to increase revenue. Rola-Trac is the ideal product for protecting grass or artificial pitches. Laid and removed in hours and easily stored for future use, it provides a safe and comfortable surface.

"We've had incredible success here in Ireland with our ground protection system and our goal is now to really crack open the market this year", says Liam. <http://www.rola-trac.ie>

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