



Customers Select Sonasoft For Reliable Data Protection of SAP Environments

Phaze-9 Corp., January 20, 2006

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SonaSafe® Backup/Recovery and Disaster Recovery software provides cost effective data protection for SAP implementations

PR9.NET January 20, 2006 - San Jose, California – Microsoft® SQL Server™ is being increasingly used as the database of choice to support high available and high performance applications. Also, SQL Server is being used as the database of choice for SAP implementations. More than 20,000 customers worldwide are running SAP applications with SQL Server and 42 percent of all new R/3 and mySAP deployments use SQL Server. The key advantages of using SAP with SQL Server include improved performance, ability to support large databases, comprehensive data management features and ability to run on standard commodity servers and storage.

Since both SAP system and SQL Server are critical, customers are choosing Sonasoft for providing reliable backup/recovery and disaster recovery capability. SonaSafe Backup and Recovery Suite offers total protection through reliable backup and gives customers the ability to be up and running quickly in case of system failure or total disaster. When recovery is required, SonaSafe automatically determines which files need to be restored and quickly performs the recovery from backup data stored to internal hard disks. There's no need to hunt for backup tapes or determine the correct restore path. Human error and unnecessary downtime are eliminated, and the data is available within minutes, instead of hours.

Heat and Control is the recognized world leader in the supply and manufacture of food processing and packaging equipment. Heat and Control benefited by acquiring the SonaSafe solution through trouble-free, reliable operation and the capability to bring their SAP system up quickly in a satellite office in the event of database failure at corporate headquarters. Also on the fly compression reduced the total size of the database by 90%. "Sonasoft's SonaSafe Solution elegantly automates the backup and recovery processes. SonaSafe has literally cut our backup time in half and we no longer have to manually change tapes as we used to do in the past. This is impressive for a backup over the network", noted Daryl Cotton, Senior System Administrator, Heat and Control.

Key Benefits to Customers:

- Affordable, easy-to-use solution for Microsoft SQL Server

- Achieve rapid recovery of entire server, instances or databases

- Automates complex log shipping tasks

- When disaster strikes, role switching is one click away

- Support for one-to-one, many-to-one and one-to-many standby scenarios

- Bridges the gap between expensive Clustered and Mirrored systems and native SQL Server backups

- Allows use of read-only Standby Server for reporting purposes

- Improve productivity through "Point-Click" recovery

- Manage backup and recovery remotely on multiple servers

For more information, please visit www.sonasoft.com.

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About Sonasoft Corporation

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Sonasoft Corp. automates the disk-to-disk backup and recovery process for Microsoft Exchange, SQL and Windows Servers with its groundbreaking SonaSafe® Point-Click Recovery® solutions. Designed to simplify and eliminate human error in the backup and recovery process, SonaSafe solutions also centralize the management of multiple servers and provide a cost-effective turnkey disaster recovery strategy for companies of all sizes.

About Phaze-9 Corp.

Phaze-9 Corporation, located in Silicon Valley , provides strategic marketing and public relations services to technology companies of all sizes throughout the world. Our talents have helped enhance product awareness, increase lead generation, and solidify branding – all while lowering overall marketing costs.

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