



# Exclusive Fashion Model Web Site BayFashionModels.com to Go On the eBay Auction Block

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URL: <http://www.pr9.net/ent/animation/3405february.html>

*www.BayFashionModels.com, a premier fashion model web site will be sold to the highest bidder on eBay. BayFashionModels.com allows amateur models to host their pictures and bios to a public web site. Here they have the opportunity to 'Get Discovered' by the talent scouts and agents that review the web site looking for fresh new faces. Auction to begin Jan. 22, 2006.*

PR9.NET February 19, 2006 - San Francisco, The owners of www.BayFashionModels.com have elected to sell their premier modeling web site to the highest bidder on eBay.com. The auction will run for 7 days beginning Jan. 22, 2006. The custom-built Flash web site has new models signing up on a daily basis and has already attained a Google Page Rank of PR2 since being released. Google Page Rank is an indicator of how popular a web site is on the internet. The decision to sell the nicely designed web site represents an interest to diversify assets and return to a core technology background.

www.BayFashionModels.com confirmed the report and stated that although the site had achieved great success in a relatively short period of time, the development firm felt compelled to turn the site over to a business more directly in-line with the fashion world. The web site would be an excellent way for a fashion house that currently does not have an online presence to quickly and easily gain worldwide recognition.

www.BayFashionModels.com allow models a free system to host their pictures and biographies online. Rather than spending a considerable amount of time and money on sending a complete portfolio to every possible fashion or talent agency, models can direct talent scouts and agents to sites like www.BayFashionModels.com. The future aspiring models get the exposure they require and the talent scouts and agents have a one-stop source of potential clients. This type of matching service works well by saving both parties the time, cost and energy compared to more traditional approaches.

In addition to all of the model pictures and summaries on the site, they also have an comprehensive database of US-based modeling and talent agencies. The agencies can be searched by geographic area, company size and many other company-specific criteria. This simplifies the process for models who are targeting a certain type of modeling agency or firm.

www.BayFashionModels.com has many nice features, including a 'Master Gallery' of all of the models in the site, plus the ability to display only male or female models. There is a free service that allows models to post pictures and bios, but if a model wants access to the agency database, they need to sign up for the 'Star Service'.

The site has an internal email messaging system that allows administrators to contact models directly, plus models can email each other directly without having to open a regular email client application. There is also a 'rating' service where people can 'rate' the models they like the best.

www.BayFashionModels.com has a very pleasing user interface that was developed using the popular Flash web site development tool. It appears the site can fulfill many requirements for both aspiring models and modeling agencies looking for new talent, and it would be a valuable asset for any modeling agency.

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