



COSCO Marketing Methodology Improves Network Marketing Success.

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IncomeHarvest's dramatic growth was attributable to its COSCO-based marketing methodology. The methodology uses a huge expanding market to provide leveraged income and a systems-based recruiting, training & support mechanism.

PR9.NET February 12, 2006 - San Diego, CA - IncomeHarvest, a company that develops a global network of home-based businesses, announced that its dramatic growth in 2005 was directly attributable to its COSCO-based marketing methodology. COSCO is an acronym for Content, Opportunity, Systems and Community.

IncomeHarvest provides Brightbox™ and EnergizeTV provides LIVE!™ web conferencing - these two elements deliver the key support necessary for a fledgling Multi-Level Marketing (MLM), Network Marketing or Affiliate Marketing business to prosper. The COSCO methodology, when implemented, gives an entrepreneur's business the following attributes:

- Huge Expanding Market - Brightbox™ falls squarely in the \$3.6 trillion "convergence" marketplace; the coming together of TVs, PCs, mobile phones - all joined by digital content. Brightbox™ brings the Internet to Television.
- Leveraged Income - Brightbox™ has strong partnerships with successful companies, unique content, a growing community and a business model that takes advantage of the natural actions of consumers and the rapidly growing direct sales model.
- Consumable Products & Automated Delivery - Consumers purchase products and services online from their favorite vendors, using the Brightbox™ connection to their TV. Manufacturers and service providers deliver directly to the consumer.
- Systems-based Recruiting, Training & Support - The power of video and the Internet is used to locate and develop rapport with business prospects using a global, face-to-face, LIVE!™ video conference. Knowledge is the key to success; Brightbox™ provides over \$47,000 in personal and business development programming via The Learning Network™. Brightbox™ provides televised training quickly and effectively; it keeps teams motivated.
- Community - The close-knit Brightbox™ community is a key asset to business growth.

Lee Matthews, President of IncomeHarvest, stated: "Brightbox™ helps anyone develop the people-skills necessary to rapidly grow their business and the LIVE!™ system keeps their marketing team stable, efficient and motivated."

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About IncomeHarvest.com

IncomeHarvest, a world-wide marketing organization established in 2005, introduces an advanced Global Private Network, known as Coil, to individuals and businesses that interact via the Internet. Coil's secure Internet operation provides a host of communications and organizational tools and has a powerful built-in collaborative capability. IncomeHarvest also promotes personal and business development programming via Television and the Internet.

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