



Japanese Escomatic Machining House Embarks On International Marketing

Suwa Precision Engineering Pte Ltd, January 03, 2006

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Shibue Seimitsu has appointed Suwa Precision Engineering in Singapore as its international sales representative and looks for sales reps in USA and Europe.

PR9.NET January 03, 2006 - Suwa, Nagano, Japan - To extend its marketing into international markets, Shibue Seimitsu Co., Ltd., a specialist in escomatic machining for over 50 years, has appointed Suwa Precision Engineering in Singapore as its sales representative for the overseas markets outside Japan and China.

Established in 1951, Shibue Seimitsu has specialized in escomatic machining of miniature (diameter 0.3 to 6mm) precision complex profile parts with tolerance of +-20 microns parts and burr-free finishes for the electronics and watch industries.

In escomatic machining, as the stock is fed through the machine, it is straightened, and then moved into bushings that are the same size as the stock. The bushings support allows the escomatic machine to hold a very tight concentricity for the length of the part. The continuously fed self-straightening coil stock reduces the turning needed to achieve the desired diameter, and also leads to less wasted material, less down-time for reloading and therefore lower cost.

"Escomatic machining has excellent repeatability throughout mass production. Our ISO9001 certified factory operates 24/7 to meet your production requirements with minimal workers. We focus on complex profile escomatic machining of part such as hinge components for cell phones and micro motor shafts, " says Toshiaki Shibue, President of Shibue Seimitsu.

Says Ken Yap, Director of Suwa Precision Engineering "We hope to help Shibue Seimitsu reach out to new customers and even appoint other sales representatives in the States and Europe."

More information on Shibue Seimitsu is located at <http://www.suwaprecision.com>.

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About Shibue Seimitsu Co., Ltd.

Shibue Seimitsu is located in Suwa, Japan, home base of major corporations such as Seiko Epson and Nidec Sankyo. The company specializes in escomatic machining of connector pins, micro shaft, micro motor shaft, insert pin for insert molding, and rotary hinge components for mobile phones, printer head parts, terminal pins for automotive connector components, watch parts.

About Suwa Precision Engineering Pte Ltd

Suwa Precision Engineering Pte Ltd is the marketing office for a group of precision engineering manufacturers from Japan, China and Singapore. These manufacturers have more than 40 years each in manufacturing precision products and components such as stamping dies, precision metal stamping (deep draw and high speed), precision turned components and miniature balls from diameter 0.1mm, precision gears and pcb in small footprint (1mm by 2.5mm).

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