



Six Fundraising Ideas For 2006

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Looking for tips for your next nonprofit fundraiser? Fundraiser Help provides six great fundraising ideas for maximizing your results in 2006.

PR9.NET December 28, 2005 - RALEIGH, NC - Need a new way to pump up this year's fundraisers at your nonprofit? These six fundraising ideas from Fundraiser Help will definitely maximize your results.

Heard about the Minneapolis church that auctioned off their three front pews for the Christmas Eve service as part of their school fundraiser? Bids topped \$6,000 or \$1,000 a pew. Not bad for something that went for free most other places. Imagine what you can get for the premium seats at your own events.

Are you hip to Google Grants? The world's favorite search engine provides free advertising for registered 501c nonprofit groups. It's like Google's AdWords program without paying for clicks. Groups must have a website, non-profit 501(c)(3) status and not be religious or political in nature. Google picks new grantees every quarter. Apply at <http://services.google.com/googlegrants/application>

Got eBay? Not in your fund raising plan? Then head to eBay and sign up your nonprofit group for online donations. Anyone can sell items on eBay and donate some portion of the sale price to your nonprofit. Donations from the sales of eBay Giving Works items will be collected for you. Tax receipts will be issued to the seller on your behalf. Find out more at <http://givingworks.ebay.com/nonprofit/>

Did you know credit is better than cash? People are more likely to honor a pledge backed by a credit card than an ordinary pledge (100% to 70%). They are also much more willing to give more if you split the amount into smaller monthly pledges. Instead of asking for a \$100 donation, ask for \$10 a month. Set it up as a recurring billing for up to 36 months. Find the monthly sweet spot and explode your donations on autopilot.

Shy about asking directly for money? A small Illinois nonprofit held a fundraising dinner for their supporters, raising \$6,000. By placing a big donation bowl at the registration table they raised an extra \$18,000. Don't be shy about asking for help. And don't be shy about making it as easy for supporters to give donations at any event. Be upfront about your needs, give them high visibility, and watch the donations roll in.

Know the secret of OTT? Over the top is what you want your fundraising event to be, the must attend occasion topping the social calendar. Pull out all the stops to add glitz and glamour. Provide multiple attractions that encourage participants to join in the fun (and open their wallets) wherever possible. Auctions, raffles, door prizes, entertainment, sponsorships, celebrity presenters, and glamorous settings boost turnout through publicity and word of mouth. Magnify your donations by going OTT with your fundraising event.

Make 2006 your best year ever. Put these fundraising ideas to work for your nonprofit today.

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About Net Sense, LLC

Net Sense LLC publishes content online at multiple websites including NetSense.info FundraiserHelp.com Golf-Swing.net SpamVirusHelp.com Mortgage-Loans-Help.com and Diet-Weight-Loss.info

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