



# Boiling Springs Savings Bank taps Comodo for online Verification solution

Comodo Inc, December 21, 2005

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*Consumers Find Trust and Confirm Legitimate Content with the Touch of a Mouse*

PR9.NET December 21, 2005 - Jersey City, NJ - Comodo Inc., a global leader in Identity and Trust Assurance Management solutions, announced today that Boiling Springs Savings Bank, a New Jersey chartered financial institution, will employ Comodo's innovative "See, Verify, Trust" (SVT) technology to help customers validate the authenticity of its Web site, ensuring it is safe to make banking transactions online.

Online banking is one of today's greatest conveniences, but threats of identity theft that stem from phishing emails and hacked as well as phony Web sites have hindered consumers' trust in banking over the Internet. As cyber criminals become more sophisticated in their attack methods, passwords alone are not effective enough to safeguard sensitive information. Utilizing Comodo's SVT technology, Boiling Springs Savings Bank's Web content can now easily be authenticated as the real thing. Additionally, SVT takes a proactive rather than reactive approach to phishing that enables the bank to better protect critical customer information in online banking transactions.

"Protecting our customer's identity is always a top priority for Boiling Springs Savings Bank. We want our customers to know they can trust us to provide a secure environment in both the real and virtual worlds for their financial transactions," said Ken Emerson, Boiling Springs Savings Bank's Chief Information and Technology Officer. "Comodo's 'Secure, Trust, Verify' technology validates our commitment and provides a solution in which we have every confidence it will ensure a secure online banking experience for our customers."

Similar to Secure Sockets Layer (SSL) certificates, SVT technology is delivered through Content Verification Certificates (CVC), which are created, distributed, and revoked using proven Public Key Infrastructure methods to provide the highest level of security for Web page content. Yet, CVCs also enhance the security levels provided by SSLs by adding a pertinent component to the online experience – trust. By applying CVCs to specified content, such as the Boiling Springs Savings Bank logo, log-in boxes and rate pages, consumers can verify if the content is genuine by dragging their mouse cursor over these items. If the site is authentic, a bright green border will outline the Internet interface window. In order to make this work, consumers need to simply download Comodo's free VerificationEngine™ software from its Web site ([www.comodogroup.com](http://www.comodogroup.com)).

"We are pleased to be able to provide Boiling Springs Savings Bank with a first-class Identity and Trust Assurance solution for its online customer base," said Melih Abdulhayoglu, President and CEO of Comodo. "Our Content Verification Certificate solution will allow Boiling Springs to maintain confidence and trust among its consumers thus increasing online transactional volume as well as build awareness that it is truly a leader in customer-care and security."

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## About Boiling Springs Savings Bank

Boiling Springs Savings Bank is a New Jersey chartered savings bank with \$1.1 billion in assets as of December 31, 2004. The Bank is headquartered in Rutherford, New Jersey and has 13 branch locations in Bergen, Morris and Passaic Counties. Boiling Springs offers a full suite of loan and deposit products, including online banking, debit/ATM cards and bill pay services. For more information, visit our Web site [www.bssbank.com](http://www.bssbank.com) or call (201) 939-5000.

## About Comodo Inc

Comodo, through its group of Internet security companies, is a leading Certification Authority and global provider of Identity and Trust Assurance services on the Internet. Comodo secures and authenticates online transactions and communications for over 1,000,000 business and millions of consumers. With a global presence in the US, UK, Ukraine, and India, Comodo offers businesses and consumers third-generation solutions for intelligent security and authentication technologies that create trust online. Comodo's technological expertise includes PKI digital certification, integrated authentication infrastructure services, regulatory compliance solutions and digital e-commerce services. The Comodo companies develop technologies that address critical authentication and security needs with proven and reliable solutions such as SSL certificates, Mutual Authentication solutions, PCI compliancy services, Desktop Security, Code signing certificates, identity and vulnerability management solutions.

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