



# BookSurge proudly announces the publication of Assertiveness Coffee Cards

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*Assertiveness is the key to the realization of one's goals, as well as a prerequisite for being an effective leader or manager. However, it is useful in every aspect of daily life as well. An assertive individual is effective, productive and creative. Discovering this is the key to a balanced personality.*

PR9.NET December 19, 2005 - BELGIUM – BookSurge announces the publication of Assertiveness Coffee Cards, by Sarah & M'Hamed Cherif. ISBN: 1-4196-1761-3

Have you ever wished that you could assert yourself better and without fear, inhibitions or hesitation? Has there been an instance where you were insecure and ineffective? Discover simple and useful tips to boost your self-confidence and self-assurance. Although it takes some time to master, assertiveness is a skill that can easily be learned. It is all about overcoming your insecurities while becoming effective, productive and creative.

The heart of Assertiveness Coffee Cards is its simplicity and usefulness. It sheds a new light on an often overlooked subject and inspires self-confidence while at the same time it is constructive and promotes creative communication.

With Assertiveness Coffee Cards, authors Sarah and M'Hamed Cherif have given us an effective, functional and enjoyable blend of methods for developing one's self into a strong, individual not afraid of standing up for his/her own rights, yet doing so in a diplomatic, positive way.

#### About the Author

Sarah Cherif holds a Masters for Education Science from the University of Leuven, Belgium. She is a trainer in personal development and business management, as well as the manager of Cutesolutions, which she founded in 2003.

M'Hamed Cherif holds an M.A. in Econometrics from the Free University of Brussels, as well as a Ph.D. in Economics. He is an international consultant, and frequently runs seminars on trade-related issues.

For more information, or for a free review copy, please contact the author at [info@cutesolutions.be](mailto:info@cutesolutions.be).

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#### About Cutesolutions

Provider of innovative training on personal development and business management.

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