



BreedersUSA Inc. Business model is being studied at the University of Phoenix and the University of Southern California

BreedersUSA Inc., December 21, 2005

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BreedersUSA.com is an internet dog breeder directory; visitors search BreedersUSA.com in the USA and Canada to find reputable breeders. The search is fast and easy, with customers reaching the breeder in just two clicks of the mouse!

PR9.NET December 21, 2005 - BreedersUSA Inc. is proud to announce its E-Business model is being studied at the University of Phoenix and the University of Southern California. Here are some quotes from emails received.

"BreedersUSA.com is able to meet the needs of their clients through the effective use of the internet... will inspire others to develop customer service business models in the maturing E-Business world". Michael Damisch, Entrepreneurial Program, USC Marshall School of Business.

"BreedersUSA.com has continued to excel over the last five years when most other dot-com's closed their doors... It is evident that customer service continues to be the first priority for this successful internet based company." Jean-Pierre Mainguy, Ph.D. University of Phoenix, E-Business Principles & Practice.

BreedersUSA.com is an outstanding venue for people to explore the world of dogs and the pet community from the comfort of their offices or homes. BreedersUSA.com employs technologies to provide a service to the pet community that other media outlets can only dream of.

Research indicates customers that use the internet are professional working adults that are computer savvy, have discretionary income, time conscious and prefer services that are convenient and easy to use, making BreedersUSA.com a huge success.

Dog Breeders that advertise with BreedersUSA.com with the "Advantage Package" will get an ad banner for their website that will be included in the banner rotation on both BreederUSA.com and BreedersUSA TV, as well as a breeder listing on the BreedersUSA.com's Breed Listing.

Why the internet community uses BreedersUSA.com?

- Thousands of Quality Dog Breeders to choose from
- Free Internet radio (Oldies Radio Network)
- Free Internet TV (Martian Broadcasting Affiliate)
- Pet Resources (Training tips from experts and much more)

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About BreedersUSA Inc.

BreedersUSA.com is a web based dog breed directory that allowed customers to find dog breeders by easily searching our data base by State or Breed. BreedersUSA.com's online dog breed directory is hugely successful connecting dog breeders to puppy buyers for over five years. !

Phone: 951-538-9357
FAX: 951-247-3847
Website: <http://www.breedersusa.com/>
E-Mail: support@breedersusa.com
Address: 16745 War Coud Dr.
Moreno Valley CA 92551