



Relationship Marketing Expedites the Introduction of "Convergence" DVRs.

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IncomeHarvest announces a joint agreement with Brightbox Inc. to market Brightbox™ globally using Relationship Marketing and EnergizeTV's low cost video conference system. New national marketing partnerships are sought.

PR9.NET December 18, 2005 - San Diego, CA - IncomeHarvest announces a joint agreement with Brightbox Inc. to market Brightbox™ globally using Relationship Marketing and EnergizeTV's low cost video conference system. A series of world-wide video conferences will introduce this "convergence" consumer electronics device to the marketplace. New national marketing partnerships are sought.

Small businesses have been unable to benefit from video conferencing. EnergizeTV has reduced high video conference costs substantially. Some web conferencing firms charge \$4500 for a 1-hour, 150 person video conference, but EnergizeTV's Flash-based technology allows it to offer a similar 150 person video conference, on a 24/7 basis, for an annual fee of \$720.

Technological convergence of Internet, Television and Telephony technologies has resulted in the introduction of a number of enhanced "TiVo-like" Personal Video Recorders (PVRs). Consumer electronics "convergence" devices allow tremendous flexibility in accessing content. Brightbox™ (www.brightbox.info), a new breed of Personal Digital Recorder (PDR), can do more than simply record your favorite programs. Brightbox™ is an Internet-capable TV set-top box which functions as both a Digital Video Recorder (DVR) and Media Center. It connects to any media device, TV, or PC on an in-home network. Not only is it a Karaoke box, it supports video conferencing and, via The Learning Network™, includes access to over \$40,000 in personal development and business development content.

Tom Wood, CEO of Brightbox, Inc., stated: "Brightbox™ is set to become the biggest thing in Network Marketing and has the credibility and excitement to break into the minds of business owners and corporate executives, as well as work-at-home moms and dads."

Relationship Marketing is based on two simple premises:

1. People prefer to do business with folks who they know and like.
2. Customers and clients should be valued for the long term.

IncomeHarvest intends on creating partnerships and enlarging the Brightbox™ client base by developing global face-to-face relationships using the most powerful Relationship Marketing tool available - video conferencing. Television has always been the best way to build rapport or show a product/service to its best advantage.

Lee Matthews, President of IncomeHarvest, stated: "I believe Relationship Marketing [also called Word-of-Mouth Marketing] is the most effective way to introduce Brightbox™ and The Learning Network™ to the world. Global distances and time-zones make face-to-face contact difficult - video conferencing allows us to develop the close relationships necessary to expedite the introduction of this product." (www.ultimateTVdevice.info)

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About IncomeHarvest.com

IncomeHarvest, a world-wide marketing organization established in 2005, introduces an advanced Global Private Network, known as Coil, to individuals and businesses that interact via the Internet. Coil's secure Internet operation provides a host of communications and organizational tools and has a powerful built-in collaborative capability. IncomeHarvest also promotes personal and business development programming via Television and the Internet.

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