



Recruitment software sales opportunity

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Now IT consultants, network companies and software training providers have an opportunity to enter the lucrative global recruitment market. Swiftpro recruitment software is pleased to announce the launch of two new channel partner and reseller schemes.

PR9.NET December 15, 2005 - As a leading provider of advanced recruitment software solutions, Swiftpro is keen to increase its market share and establish mutually beneficial partnerships with energetic, technology focused companies and individuals in the UK and across the globe.

Having successfully established a client base in countries such as South Africa, Australia, Malaysia and Singapore during 2005, Swiftpro now wants to offer recruitment software expertise, installation, training and support locally.

The Swiftpro international channel partners and resellers scheme is the perfect opportunity for network companies, system integrators, IT consultants and software training providers to move into the highly profitable recruitment market. In return for selling Swiftpro CVPlus Visual recruitment software partners and resellers receive generous commissions.

Swiftpro software sales open doors to small and medium sized enterprises (SMEs) and large corporations enabling Swiftpro partners to offer profitable value added services such as training, technical support, upgrades, IT consultancy, website design, networking and PC security.

Swiftpro expects a high level of commitment from its channel partners and resellers. They must demonstrate how they will actively market and sell Swiftpro products and services within their regions. Based on submitted sales forecasts and profit targets, Swiftpro will provide all the necessary software training, technical guidance, upgrades and comprehensive marketing support to help partners and resellers achieve their goals. (Visit www.swiftpro.com and download an information pack.)

The Swiftpro UK reseller programme differs from its international counterpart in a number of ways. Swiftpro is looking for home based, sales focussed entrepreneurs. People with a background in IT sales, telemarketing or a similar field. Preferably they will have knowledge of the UK recruitment market.

Once accepted into the programme and fully accredited, UK Swiftpro resellers enjoy a unique commission structure whereby they retain 100% of the sale value of the first 3 software licenses sold to a single company. Sell more than 3 licences and the reseller receives 50% of the sale value for each additional licence (initial sale only).

Swiftpro requires resellers to sell software training and support as part of the package. What makes the UK reseller programme different and attractive is that Swiftpro does not expect resellers to purchase software upfront and then attempt to sell it on. Swiftpro provides the software, training, support and guidance resellers need to close deals.

To qualify for Swiftpro UK reseller status applicants must first complete telephone and face-to-face interviews, provide references and demonstrate their ability to research, plan and conduct sales activity. As well as proven sales skills, Swiftpro UK resellers must be computer literate, capable of gaining in-depth product knowledge of CVPlus Visual quickly. They must also possess excellent presentation skills.

The Swiftpro UK reseller programme represents an exciting opportunity and significant earning potential. Resellers plan their own sales activity. There are no stock costs or registration fees. Swiftpro offers full software training and accreditation, generous commissions, support at every step, and lead referrals for proven achievers.

Together, Swiftpro's two new channel partner and reseller schemes allow the company to lengthen its product reach and penetrate new markets where there is a demonstrable business opportunity.

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About swiftpro Ltd

As a leading provider of recruitment software and integrated services since 1991, Swiftpro has established a reputation for flexible, innovative and competitively priced business solutions that meet your company's exacting needs. More recently, demand has led Swiftpro to expand into recruitment web design, CV formatting and data entry services, in partnership with our wholly own subsidiary based in Sofia, Bulgaria.

Swiftpro combines industry knowledge and technical expertise to keep your business ahead of the competition. Evolving as your business needs change, our leading edge CVPlus Visual recruitment software and integrated services drives down your operating costs, increases productivity and optimises use of valuable resources, creating more time for you pursue new business, win more clients and place more candidates than ever before.

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