



# Home.co.uk partners with Propertyfinder.com

Home.co.uk, December 14, 2005

URL: <http://www.pr9.net/business/realestate/3265december.html>

*Home.co.uk announces new deal with Propertyfinder.com making the UK's most comprehensive property search even better...*

PR9.NET December 14, 2005 - Home.co.uk yesterday announced a partnership deal with award winning property portal Propertyfinder.com. In this new agreement, Propertyfinder's growing portfolio of property for sale (at present ca.124,000 properties from around 2000 estate agents) will be added to the Home.co.uk search index, thereby increasing the total number and quality of property details accessible via the Home.co.uk search index and in doing so further secures Home.co.uk's position as the UK's most comprehensive online property search.

Jim Buckle, Managing Director of Propertyfinder.com, welcomed the new partnership, saying, "The addition of our estate agent clients' properties to the unique Home.co.uk search index will secure significant further traffic for our award-winning portal. As a publisher we welcome this excellent opportunity to extend our web presence."

Doug Shephard, Home.co.uk's Business Development Director also welcomed the new partnership. "It's great to have Propertyfinder onboard. Such relationships are a real win-win situation: Home.co.uk can offer more, and better presented, property information to our users, and Propertyfinder.com get to share in the massive amount of traffic we send to our partners, thereby offering better value for money to their estate agent clients and exposure for their brand."

Home.co.uk already has a searchable UK property index comprised of around 400,000 entries, linking to homes and property for sale countrywide, sourced from portals such as Find a Property, Rightmove, Vebra and Teamprop. The total value of which - a staggering £121 billion in September 2005 - was estimated to be greater than any single publisher portal. Using Home.co.uk intelligent search technology, house hunters can browse the vast majority of the UK property market easily, by various criteria such as location, price, and house type. Not only do buyers benefit from the comprehensive nature of the Home.co.uk search index but, sellers can be sure that their property is getting maximum buyer exposure on the web.

The partnership with Propertyfinder.com will put the Home.co.uk property search index ahead of any single UK property listing by around 100,000 properties. Coupled with the large selection of resources Home.co.uk is able to offer to both home buyers and sellers - including advice on buying and selling houses, property and financial news, removals quotes, listings of local estate agents, property reports and valuations, home insurance companies and remortgage advice- Home.co.uk continues to lead the field as the best UK property website.

For more information please see: <http://http://www.home.co.uk/company/press/>

###

## About Propertyfinder.com

Stop press - In late November 2005, Propertyfinder was acquired by News International and realestate.com.au for around £14million. Rupert Murdoch's News International titles include: The Times, The Sunday Times, The Sun, News of the World, London Property News and Surrey's Property Magazine. Read more ([www.propertyfinder.com](http://www.propertyfinder.com))

## About Home.co.uk

Home.co.uk was established in 1995 with the aim of building a comprehensive database of UK residential properties advertised for sale on the Internet, at any one time. The Home.co.uk Search Index presently links to around 600,000 properties, for sale in England, Wales and Scotland, advertised on the major property portals (such as Propertyfinder.co.uk) and many smaller sites. This figure is always increasing as more online properties are added to the Home.co.uk Property Search Index.

**Phone:** 08701 624 936  
**Website:** <http://www.home.co.uk>  
**E-Mail:** [property@home.co.uk](mailto:property@home.co.uk)