



"Discount Web Hosting" Is Given a New Meaning by Web Hosting Affiliates

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Affiliates promoting cheap web hosting packages are introducing new bargains on already discounted hosting services.

PR9.NET December 13, 2005 - Blaine, Washington - Faced with strong competition, some promoters of discounted web hosting have employed creative methods to entice consumers to purchase their hosting packages.

While creative affiliates typically give away valuable information in the form of free ebooks, Sheriff Guirguis, part owner of visual Directory, decided to try something new for the holidays, "We want to test what consumers value most—free information or monetary rewards. To find the answer, we decided to reward anyone who buys a hosting package that we promote with a check, or by depositing money directly to their Paypal account. This is on top of any promotion that the actual web hosting company provides."

"We know that monetary rewards may not be enough to entice our audience, and that we need to promote hosting services that present a great deal of value. So we researched the Net and decided on 5 companies: IX Webhosting, Bluehost, Startlogic, Powweb and Yahoo! Small Business packages."

"It is our hope that by combining the added value of these hosting services and our special offers that we will win over the loyalty of our audience and learn more about their needs."

Visual Directory is testing its new cash rewards during the holidays and will compare its effectiveness with other types of offers in the next several months.

For further information on Visual Directory's offers, please visit <http://www.visual-directory.com/web-services/web-hosting.php>

Sheriff Guirguis has been a full-time online marketing professional for more than 5 years and the author of several articles on offline and online marketing.

Contact Sheriff Guirguis for more insights into this topic. Direct line: (604) 523-2075 Email: sg@otsimarketing.com Other helpful information regarding Visual Directory and its offers can be found at: <http://www.visual-directoy.com/web-services/web-hosting.php> .

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About Visual Directory

Created in 2003, www.visual-directory.com is own and operated by OTSI Marketing. Its purpose is to help consumers to visually compare different products and services available to them from different companies. Visual Directory is currently expanding and now provides informative articles that helps consumers in their research.

About OTSI Marketing

OTSI Marketing was originally founded in 2003 as a traditional and online marketing company. Over the course of 14 months, OTSI Marketing changed the nature of its business and concentrated its effort on performance based marketing. Today, OTSI Marketing is becoming a strong marketing player with some major American companies.

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