



Are These The Perfect Products? - Announcing Resell Rights For The Mind Power Self Hypnosis CD's

Surefire Direct Limited, December 13, 2005

URL: <http://www.pr9.net/business/assoc/3198december.html>

Only 200 licences available for these high demand CD's that can be used as stand alone products, bonuses, incentives, gifts and supsells.

PR9.NET December 13, 2005 - Announcing Resell Rights For The "Mind Power" Self Hypnosis CD's

Andy Clarke the CEO of The Web Marketing Center says "I didn't go from driving taxis to a full time home based entrepreneur doing what everyone else is doing".

This applies to all areas of his business but particularly with regard to products. Every would be internet marketer has the resell or master rights to hundreds of ebooks and software packages, many he probably hasn't even read or used.

The trouble is that ebooks not only have a limited value but also in many cases they have a limited life span.

Anybody who has bought any training or information products on the internet will confirm that physical products always have a higher perceived value. Many internet marketers are put off physical product because of the misconception that they are expensive to produce and ship.

This is no longer the case. CD's can now be duplicated for less than \$2 and shipped and fulfilled by outsourced companies and so should not be difficult to implement along side any current product ranges.

Andy continues "With these "Mind Power" Self Hypnosis CD's you have what I believe to be as close to perfect as you can get - higher perceived value, high all year round demand and products that will always be in demand."

These products are ideal for new business start ups and seasoned professionals alike and have wide range of uses and cover a wide range of subjects making them useful to almost any type of company, as:-

- 1) stand alone products
- 2) offered as bonuses
- 3) gifts
- 4) incentives
- 5) or "upsells" for other similar or related products.

Even off line companies could benefit by offering these CD's as incentives for memberships to clubs, subscriptions to magazines or incentives for larger purchases, for example.

Comprehensive details are available from the company website under the Title of "Perfect Products".

Contact Andy Clarke for more insights into this topic or an interview.

Direct line: (253) 753 0077

Email: andy@thewebmarketingcenter.com

Other helpful information regarding this product or service can be found at: <http://www.thewebmarketingcenter.com>

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About Surefire Direct Limited

I'm a small business growth specialist who GUARANTEES to grow your business 25%-100% in 90 days if I choose to work with you.

Phone: 44 115 7148553
FAX: 44 871 2532909
Website: <http://www.theultimatemarketer.com>
E-Mail: onliepr@theultimatemarketer.com
Address: 5 Crowfields
Deeping St James
Cambridgeshire
England
PE6 8NY

